

The Courier

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Old House Fair 2005

Learn from Bob Yapp and Other Specialists on How to Preserve Your Home

by Robert Dunne

Shopping for vinyl siding for your older home? Think an acrylic bath/shower module is best for your 50-year-old porcelain tub? Before you pay a contractor for such work, go to the Society's Old House Fair 2005, a day-long series of lectures and workshops designed for owners of older homes to preserve the historical integrity of their houses. The day begins at 8 a.m. on Saturday, February 5, in the SBM Charitable Foundation Auditorium of Manchester Community College.

Leading two workshops and delivering the keynote address will be Bob Yapp, a preservationist who hosted the popular PBS series *About Your House with Bob Yapp* as well as the syndicated radio program, *House Doctor*. His speech to kick off the Old House Fair will be "Preservation Doesn't Cost; It Pays." He will also lead workshops on window restoration and exterior paint jobs, both emphasizing the economic and aesthetic advantages to restoring your home while maintaining its historical integrity.

Yapp has long debunked what he calls "The Big Lie" about the supposedly prohibitive costs of preservation instead of wholesale replacement. In a recent interview, he said, "The truth is that preservation doesn't cost more than replacing. It doesn't cost more than new construction." In fact, he said, "If you want your billfold to be very thin, replace everything in your house. If you want it to stay fat, retain original materials as much as possible."

Society Executive Director Mary Dunne agrees. "Most people want to preserve their homes but don't know where to turn, because they may only know about what's heavily marketed, which is not always in the best interest of preserving a house." One goal of the fair, she says, is to dispel myths about home restoration. "Having information under one roof will be a good starting point."

In addition to Yapp's lectures, Carolyn Murray, a contributor to *Old House Journal* working out of Heritage Design Group in Rockport, MA, will lead a discussion on introducing modern kitchens and baths into the older home; and a representative from Benjamin Moore Paints will discuss how to choose colors for home interiors.

The schedule for the event is as follows:

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8:00 a.m.	Registration and Continental Breakfast (breakfast included in registration fee)
8:30 a.m 9:30 a.m.	Preservation Doesn't Cost; It Pays Keynote Address Delivered by Bob Yapp
9:40 a.m 10:40 a.m.	Choosing Your Color Palette Presented by Benjamin Moore Paints
10:50 a.m 11:50 a.m.	Cost Effective Window Restoration; or, Are Old Windows Really A Pane? Presented by Bob Yapp
11:50 a.m 12:30 p.m. 12:30 p.m 2 p.m.	Lunch (included in registration fee) Successfully Introducing a New Kitchen or Bath into the Antique Home
2:10 p.m 3:10 p.m.	Presented by Carolyn Murray Paint Jobs That Last 12 to 15 Years Presented by Bob Yapp

Tickets for this special event are \$10 for Society members and \$15 for non-members prior to the event. Any remaining tickets will be available at the door for \$12 for members and \$17 for non-members. The ticket price includes admission to all lectures as well as continental breakfast and lunch. Attendees also will be invited to attend a post-event reception at the Manchester History Center, at 175 Pine Street. (see **House Fair**, Page 6)

50 Years Ago This Month... Cheney Brothers Silk Mills Sold!

by Dave Smith

On February 25, 1955 the headline in the *Manchester Evening Herald* stated, "Cheney Bros. to Be Sold to Stevens Co.; 'No Change' Seen for Local Operations." This was the culmination of a long period of decline for Manchester's most important industry and the major step in the demise of the company.

The Cheney family first became interested in the silk business in the mid-1830s, and in 1838 established a silk mill on Hop Brook, near the family homestead. This they called the Mt.

(see Cheney Bros., Page 6)

Director's Notes

by Mary Dunne

Thanks to the generosity of many of our members and friends, we are half way to our Annual Fund goal of \$25,000. The Annual Fund helps pay the cost of keeping the lights on and our staff and volunteers warm, making sure there's a dial tone when we pick up the phone, and many other operational expenses. Admittedly, these are not the most exciting things to spend money on, but they are essential to running the organization. By way of comparison, think of your own finances: sometimes, maybe you'd rather buy a new lamp than pay the electric bill—but then who's going to see that beautiful lamp if the lights don't come on? Consider the Annual Fund in the same way, and please don't leave us in the dark!

Just as important as your financial contribution is your contribution of time, and we have plenty of opportunities for you. Our volunteers do everything from laying electrical conduit to ladling punch. Their work saves the organization thousands of dollars each year, and we are trying to achieve a critical mass of volunteers who are willing to be "on call" for any number of tasks. Would you like to wield a hammer, accession an object, give a tour to a group of third graders, research the history of a building? Have you never done any of those things? We'll train you! You can volunteer once a week or once a year. We even have jobs that can be done in your home. Please read about some of our specific needs described in this issue and give us a call. I look forward to hearing from you.

Join The Corps!

he Society is looking for a corps of volunteers to be "on call"— in other words, individuals who need not be regular volunteers (although we always welcome those!), but who can fill in when the need calls for it. Such "on call" activities range from driving a truck, landscaping, doing carpentry work, to being a "safety officer" (someone on hand when others are performing work, in case of accidents). If you are interested, call 647-9983.

The Courier

A newsletter for members of the Manchester Historical Society

Web page: manchesterhistory.org E-mail: manchesterhistory@juno.com

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Cheney Homestead News

by Mark Sutcliffe, Chairman

For the first time in almost forty years, a member of the Cheney family is residing in the Cheney Homestead. We welcome James Cheney Olcott as our new tenant in the apartment recently vacated by our longtime caretaker Arlyne Meek, who retired in December. James currently has some limited caretaking duties but is employed full-time, so he is not the docent-in-residence.

The Christmas Open House was the best attended in several years, owing to the events at the History Center (and the absence of a UConn basketball game). About 100 visitors admired the beautiful decorations graciously provided by the Manchester Garden Club. The Christmas tree, donated by Florence Johnson, was decorated by Development Director Carolyn Kaufman's daughter's Girl Scout troop.

In light of the typically low-winter attendance, however, and the desire to rethink the museum's mission and long-term vision, the Homestead Committee, supported by the Program Committee and Society staff, made the difficult decision

to close the Homestead for the winter. The Committee will use this time to look at future capital project needs, and reassess the museum's programs and exhibits. We will probably have to develop a group of volunteer docents, similar to that of most other small museums. We must also make new arrangements for keeping the lawn mowed and trimmed. Additional committee members are being recruited to bring in new energy and ideas. Please contact me at 647-7541 or cheneyhomestead@aol. com if you are interested in helping out.

I wish to thank the generous people who have recently made monetary donations to the Cheney Homestead. They are: Elizabeth C. Buckley, Evelyn P. Clarke, John Fiske, Kimon Karath, Barbara King, Carol M. Lenihan, Tim and Faith McCann, and Carol Sutcliffe. Special thanks go to the Cheney Cemetery Association. In addition, I wish to recognize the exceptional commitments of time and energy that John Dormer, Dave Smith, and Carol Sutcliffe made to prepare the apartment for our new tenant.

Vivian Ferguson Named Town Historian

by Dave Smith

Manchester's newest Municipal Historian has been a lifelong resident and intimately involved in the preservation of the town's history for many years. Vivian Ferguson was born here nearly 80 years ago and was married to the late Thomas Ferguson, owner of the *Manchester Evening Herald* for many years.

Vivian is the fourth Town Historian since the position was created in 1988. In that year the Manchester Historical Society was appointed Town Historian by the town's Board of Directors.

In 1992 Eleanor Coltman was appointed and served until 1995. Eleanor was eminently qualified for the position, previously serving as the acting director of the Institute of Local History at Manchester Community College. Among her favorite duties was talking to local residents who shared oral histories of their families.

Herbert Bengtson became the next official Municipal Historian, serving from 1995 until late last year. During his tenure, Herb also served the Society as its Acquisitions Chair and was responsible for the many donations of items over the years. He fielded many queries from far and near. Letters came to him from Maine and Tennessee and California, as well as from England and Germany, and he was able to answer almost all of them. Herb was born here and had many connections. He knew who to ask if he didn't know the answer himself, which wasn't very often.

The Manchester Historical Society looks forward to working with Vivian in preserving the sites, structures, and artifacts important to our heritage and educating new generations about the rich history of our town.

Always Looking For Museum Docents!

by Susan Barlow and Florence Johnson

What's fun and convivial, doesn't have any calories, and gives you the satisfaction of helping the Historical Society? Did you guess: volunteering to staff the museum? We hope so, and we hope you'll give Florence a call to let her know when you can provide some time and attention to this interesting job, where you meet new people and always learn something new about Manchester history. We are looking for people who can commit to a once-a-month, or once-a-quarter, shift. We need two volunteers for each three-hour shift: **Fridays 10 a.m. to 1 p.m.** and **1 p.m. to 4 p.m.**; **Saturdays 1 p.m. to 4 p.m.**; and **Sundays 1 p.m. to 4 p.m.**. There are written instructions for each procedure at the museum.

So, review your calendar and call us to volunteer for an ongoing shift. Bring a friend! You may phone the museum at 647-9983, or Florence Johnson, home 643-4742 or 742-5850, to volunteer or to find out more. The Old Manchester Museum is at 126 Cedar Street, near Washington School.

Walking Tours: Woods and Streets of Manchester

by Susan Barlow

Our recent walking tours have gone off into the woods, exploring Union Pond; the historic Oakland Mills; Laurel Marsh, former home of the trolley park; and Oak Grove, with clues to former mills and their water-powered dam. We've had good attendance, and enthusiastic hikers. Highland Park Market and Stop & Shop provided snacks, which were well-received by the end of the walks.



Photo by Cynthia M. Barlow

Walk-leaders Susan Barlow and science educator Juan Sanchez (with backpack) comment to hikers on the history and ecology of the Oak Grove area. A mill existed at Oak Grove at least as far back as 1855 (Globe Mills), and a paper mill is listed in the 1869 Manchester Business Directory. Oak Grove Nature Center, 269 Oak Grove Street, is open to the public year-round for hiking and exploration.

Our more traditional walks explore neighborhoods with historic homes and other buildings. In 2004, in addition to John Sutherland's definitive Cheney District and the annual Union Village tours, we conducted walks in Downtown, Hollywood, and Forest Street. For 2005 we're off to a flying start-our New Year's day tour of the East Side attracted nearly 100 participants! We especially invite members to attend these programs, which are free with membership, and non-members, who donate \$2.

The sedentary can catch some of these walking tours on television, via local public access on Cox cable. Some tapes are available at the library. We welcome members' ideas for future walking tours.



Photo by Cynthia M. Barlow

Nearly 100 participants enjoyed Fall-like weather on New Year's day to learn about the town's east-side neighborhood.

A Great THANK YOU to Our Volunteers of 2004

The Society would not be the active and resourceful organization that it is without the dedicated service of our many volunteers, who make it possible to keep our museums open, accession artifacts, lead tours, maintain the properties, stuff envelopes, and do a host of other activities. We are grateful to the following 144 volunteers who helped us in 2004.

Milton Adams Karen Helinski Tana and Frank Parseliti

Vickie ArmstrongRuth and Ken HerbeleBrenda PauloSusan and Malcolm BarlowBetty Woodruff HutchinsonAmelia PeaseAnne BeechlerHope and Alan IgdalskyDavid K. Rines

Herbert BengtsonJohn HoveyAudrey and Earl SchaeferGary BensonFlorence JohnsonSusan and Robert Shanbaum

Karen Biserni Tonya and Cassidy Jones David Shapiro
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Marie Girelli

Brad Melius

Thelma Woodbridge

Marie Girelli Brad Melius Thelma Woodbridge Melissa Godbout Maureen Murray Jane and Rudy Zadnik

Marsha Gunther Joan Naab
Robert Haley John Narkon

Marianne Hamstra
Lois and Harold Harmon

Wirginia Narkon

Dorothy Olcott

(We apologize if we have omitted anyone's name-please inform us if we have done so, and we'll be sure to mention you

Elizabeth Healy Colin and Lisa O'Neill in the next issue.)

™ NewsNotes

UPCOMING EVENTS

The Society has a full and exciting slate of events for winter and spring. Our expanded walking tour program has caught fire—about 100 people joined us for the New Year's day tour of Manchester's East Side—and we'll be perambulating about other parts of Manchester over the next few months. In addition, we have a range of interesting lectures on tap in the cozy confines of the Old Manchester Museum.

Saturday, February 26, will feature the Town's Director of Neighborhood Services and Economic Development **Mark Pellegrini** leading us from the high school to the Manchester Green, discussing the development of Manchester's early suburbs. Manchester Town Clerk **Joe Camposeo** will guide us on Saturday, March 12, through the town's "midtown," touching base with Main Street and parts of town north of Middle Turnpike.

On Saturday, April 16, **Susan Barlow** and **Mary Dunne** will lead a walking tour of the Comstock Road/Arvine Place neighborhood. This neighborhood contains lovely examples of domestic Colonial Revival architecture and tells the story of the development of the neighborhood from the early to mid-twentieth century. On Sunday, May 15, Susan Barlow will reprise her walking tour to commemorate the 100th anniversary of Center Park. Susan will lead a tour from the former home of Mary Cheney on Hartford Road to Center Park and discuss Mary Cheney's donation of land for the purpose of the park.

Get Them While They Last!

The memoir, *The Pathway from the Door*, which is a history of Northern Ireland's county Armagh with a chapter on the emigration of thousands of its citizens to Manchester in the midnineteenth to early twentieth centuries, has been selling well at the Museum Shop—so well, in fact, that there are only 100 copies still in print worldwide. The Society still has a few left, so visit the shop today to obtain your copy!

We Will Miss...

We regret the passing of **Alice (Buck) Pitkin**, widow of William Cheney Pitkin and a member of the Society. Alice was a life-long resident of Manchester for all of her 105 years, and her daughter, Mary Jane Cooper, is a dedicated Society volunteer.

History On Your Television

by Susan Barlow

Historic Oak Grove will air at 8 p.m. on Saturdays in January, on Public Access television in the Manchester area, channel 15. Susan Barlow and Juan Sanchez, Manchester Board of Education, tour the Oak Grove area and comment on the history of the paper mills, the Rickety Bridge, and the development of a nature center. (see **Television**, Page 8)

Welcome Aboard, New Members!

We welcome the following new individual or family members who joined the Society between 10/1/04 and 1/1/05:

Irving August (Denver, CO) David Beal Sheryl Bieu Marlene D'Addario Michael Derocher Marie Gibson Clara Gruszkiewicz Joseph and Mary King James McCann (Andover, CT) Linda McCann Marilyn McCann Mark McPartland (Vernon, CT) Sandra Merz Patricia Miller (S. Windsor, CT) Michael & Stephanie Nericcio H. Niemi Patricia and Albert Obue Carl Peterson (Ft. Meyers, FL)

Richard Pitkin (N. Windham, CT) David Prindiville Frank Reischerl Donald & Jane Richter Linda Rossi James Schmacher (Coventry, CT) Priscilla Schwartz Alan Schwedel (Bloomfield, CT) Chuck & Sandra Scott (Hebron, CT) Robert Smith Patricia & Roger Thompson (S. Windsor, CT) Walter Woodward

Keeney Schoolhouse Needs A Principal

Every school needs a principal, and the Keeney Schoolhouse is no exception. Volunteers built our replica of the original 1751 structure thirty years ago. Despite the severely deteriorated condition of the original building, they were able to salvage and reuse some of the original lumber. Many people and businesses donated money, labor, and materials. The pupils of Keeney Street School raised \$1,821, a remarkable feat in 1975. A classic "two-hole" outhouse was relocated from a farm in Bolton. The Schoolhouse was dedicated in time for the nation's Bicentennial celebration in 1976.

The one-room Schoolhouse stands today in the shade of a Charter Oak descendant on the grounds of the Cheney Homestead. It is part of the Homestead tour April through October. Every spring about 800 third-graders visit it as part of their local history curriculum. Time and wear have begun to take their toll on the building. The windows and siding need repair, and the inside could stand some sprucing up. New educational programs should be developed to complement the offerings of our other museums.

The Keeney Schoolhouse is on the Cheney Homestead property, but the Homestead's endowment is restricted, so some fundraising is needed for the Schoolhouse. Besides that, the Schoolhouse deserves the full attention of its own committee. The Society is looking for someone to make a commitment to caring for the Keeney Schoolhouse. If you are up to the challenge, please contact Mary Dunne at 647-9983.

(House Fair, from Page 1)

The Society's Old House Fair is being supported in part by the SBM Charitable Foundation, Middlesex Mutual Insurance, WDRC-FM—Big Hits 102.9, the *Journal Inquirer*, and Manchester Community College.

LAUNCHING MOHOSEO

The Old House Fair will also be the starting point of a new membership group within the Society for all those interested in preserving their homes. Manchester Old House Owners Support Each Other (MOHOSEO) will provide informal gatherings for members to share insights, provide instruction, and support members as they preserve their homes. An interest in local history (particularly that of Manchester) and a dedication to preserving one's home are the main criteria for joining this new group.

For more information on the Old House Fair or MOHOSEO, call 647-9983.

(Cheney Bros., from Page 1)

Nebo Silk Manufacturing Co., and its only output was silk thread for sewing. After years of slow growth and difficult times, new inventions allowed the firm to more efficiently produce silk thread and also to make thread from damaged cocoons. By the late 1850s, Cheney Brothers, as the firm was now called, began to expand and after the Civil War began weaving broad goods for dresses.

Over the next 50 years, innovations in machinery, outstanding design, aggressive marketing, and forward-thinking employment practices propelled Cheney Brothers to become the leading silk manufacturers in the country. At the peak of their success in the early 1920s, the number of employees exceeded 4,500 and the company had offices in Hartford, New York, and in other major cities in the U.S.

Over-production, cutthroat competition, constant decline in the price of raw silk, and introduction of synthetic fiber (rayon) caused turmoil in the silk industry beginning in the mid-1920s, however. The stock market crash of 1929 and the ensuing depression resulted in Cheney Brothers declaring bankruptcy in 1937. Prior to that the company had sold off many of its nontextile producing assets, including the Manchester Gas Co., the Manchester Electric Co., and the South Manchester Water Co. In 1937 the company was forced to sell off, by means of a three-day auction, over 200 houses occupied by company employees.

The creation and success of the Pioneer Parachute subsidiary was the one bright spot for the company as World War II unfolded. However, at the end of the war the company had trouble adapting to peacetime production. Demand for silk was greatly reduced and manufacturing dress material was much riskier than before the war because of rapidly changing fashions. Finally, in 1954, the company had an operating loss of \$500,000.

J. P. Stevens Co. offered to buy Cheney Brothers for \$4,800,000, and the family, which owned most of the stock,

accepted the offer. The price was \$20 per share, all in cash. Mr. J. P. Stevens, Jr., announced that he planned "no change in Cheney Bros. operations unless future study or business conditions make such changes desirable." At the time, the company together with Pioneer Parachute employed about 2,000 people.

Matthew Moriarty, one of the town's leading businessmen at the time, said flatly, "It would be a disaster if the stock control leaves this town," and called for the local purchase of the stock. He was convinced that Stevens was buying the firm in order to liquidate the Cheney Bros. assets. He cited previous experience when Stevens bought the Hockanum mills in Rockville in 1935 and subsequently liquidated its holdings there.

Stevens, which manufactures and sells cotton, woolen, worsted and synthetic fabrics, was founded in 1813 and is one of the largest concerns in the textile industry. In 1955 it owned 36 plants, six of them in New England (two in New Hampshire and four in Massachusetts).

Of course, Moriarty was proved to be correct in his fears. The sale was completed in March and in July the company announced a major cutback in the labor force. It decided to discontinue production of plain synthetic flat goods and to concentrate on velvet and decorative fabric. In August 1955 the *Herald* reported that 450 looms were transferred out of Manchester and all operations were to be concentrated in one mill. A week later it was announced that the Cheney Hall remnant salesroom was going out of business and that the building would eventually be torn down. During the summer of 1955 there were continuing rumors that the whole operation would be moved or liquidated, even though president Ward Cheney issued several statements denying that would happen.

By 1956, as part of the contraction, \$1 million in looms and machinery were sold and the remaining 350 looms were moved into the velvet mill. The second floor of the machine shop was transformed into office space (the main office building on Hartford Road was sold to the Connecticut Power Co.). The machine shop, which had recently been used for storage of equipment and supplies, was renovated with new partitions and paint for offices and conference rooms. A number of departments were moved in, including accounting, purchasing, personnel, medical, and engineering.

In June 1956 it was announced that Pioneer Parachute would be sold to Reliance Manufacturing Co. and that Stevens would sell the rest of Cheney Brothers to LaFrance Industries Inc. In 1957 further reductions were made and by 1958 Gerli & Co. were the owners of Cheney Bros. Inc.

By the early 1980s the velvet operation was still "hanging on by a thread" with about 150 employees. The biggest use of velvet was for caskets, and "because people are living longer these days and summer is a slow time for casket sales," the summer of 1982 saw greatly reduced activity at the company. Time ran out for the company in October 1984 and what was left of it was moved to South Carolina. The end of Manchester's greatest company had arrived.

CALENDAR OF EVENTS

Winter/Spring 2005

Unless otherwise noted, admission to lectures and walking tours is free to Manchester Historical Society members and \$2 for non-members

January 16 Sunday 2 p.m.	"Name That House Style" Speaker: Mary Dunne Location: Old Manchester Museum, 126 Cedar St.
February 5 Saturday 8 a.m.–4 p.m. Snow date: February 6	Old House Fair (see related story) Location: Manchester Community College, SBM Charitable Foundation Auditorium Admission: Members \$10; Non-members \$15 At the Door: Members \$12; Non-members \$17
February 20 Sunday 2 p.m.	History of Center Park Slide lecture by Susan Barlow, introducing her May walking tour Location: Old Manchester Museum
February 26 Saturday 1 p.m.	Development of Manchester's Early Suburbs Walking tour led by Mark Pellegrini from Manchester High School to Manchester Green (Rain date: February 27)
March 12 Saturday 1 p.m.	Mid-Town Manchester Walking tour led by Joe Camposeo of Main Street and the surrounding area north of Middle Turnpike (Rain date: March 19)
March 15 Tuesday 5:30 p.m.	Restoration of the Soldiers Monument Lecture by Conservator Francis Miller Location: Old Manchester Museum (This lecture replaces our regular Sunday afternoon lecture for March)
April 8 Friday 6–9 p.m.	Annual Dinner Location: Adams Mill Restaurant, 165 Adams St. Entertainment: The Connecticut Concert Ballet Cost: \$27 (Watch your mail for invitation and menu options)
April 16 Saturday 1 p.m.	Walking Tour of Comstock Rd./Arvine Pl. Neighborhood Walking tour led by Susan Barlow and Mary Dunne
April 17 Sunday 1 p.m.	Early New England Clockmakers Lecture by Cynthia Dias-Reid Location: Old Manchester Museum
May 15 Sunday 1 p.m.	Walking Tour to Celebrate the 100th Anniversary of Center Park Led by Susan Barlow



The Manchester Historical Society 106 Hartford Road Manchester, Connecticut 06040

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(**Television**, from Page 5)

In February, we'll present a history of the *Manchester Herald*, including interviews with employees of the former daily newspaper.

Other shows in the editing process:

History Walk at Laurel Marsh, on discovering the history of the former amusement park near the Hockanum River.

House Tour Before Restoration at a Cheney Mansion, with Tony Viscogliosi and his architect talking about bringing a 75-year-old house back to life on the Great Lawn. This program includes interviews with Mark Sutcliffe, who is researching the former gardens and landscape of the mansion, and Vivian Ferguson and her son Tom, who remember Mrs. Phillip Cheney, a former resident.

East Side Treasures, a videotape of the New Year's Day walking tour of the historic East Side (east of downtown Main Street).

In November, we featured a California Ranch, with characteristic features of the "Modern" movement in architecture and design.

Our December shows were *History of the Manchester Land Conservation Trust* and *Conversations with Vivian Ferguson*.

Some of our previous shows can be borrowed at Mary Cheney Library or purchased at the Old Manchester Museum. Your comments on the shows are welcome. Call the Society at 647-9983, or visit the web site www.manchesterhistory.org and click the "contact us" button.