

Keep It Handy Ward off attacks of grip, colds and indigestion by timely medication with the thoroughly tested and reliable remedy of the American household.

MANY A MAN IS JUDGED BY HIS STATIONERY Well Printed Letterheads, Envelopes and Billheads Indicate A LIVE WIRE IN BUSINESS

Present this ad and your carfare will be allowed FULL SET \$5.00 NO PAIN My 95 Cets eye like and the finest fitting plain.

SAVE BUTTER by not serving too much to each person SERVE INDIVIDUAL PORTIONS.

Y.M.C.A. You are called upon to contribute to the \$20,000 now being raised here for the Y.M.C.A. WAR FUND

Local Paragraphs INTERESTING ITEMS BOILED DOWN FOR BUSY READERS

Frank Cheney, Jr. will be the speaker at the Y.M.C.A. Thanksgiving Dinner at the Grand Hotel.

Paul Fitzgerald, who recently enlisted in the aviation corps, was not able to pass the necessary examination.

Frederick Beiber, of Hartford and one sister, Mrs. George Foley also of Hartford.

Salvation Army AND SOLDIERS RELIEF In order to indicate in some small degree the excellent part that the Salvation Army workers are accomplishing...

War Tax on Entertainments It will be for committees appointed to stage entertainments in aid of the war effort.

Quits Police Force Samuel Robinson will retire from the police force at the close of his tour of duty tomorrow night.

HOSE ONE'S SOCIAL THANKSGIVING EVE The eighteenth annual social of Hose & Ladder Company No. One.

Fisher's THE WORKMAN'S SHOP 1046 MAIN STREET. COR. MORGAN, HARTFORD

Paying Cash Pays Our plan of giving price concessions to those who pay cash and carry home their goods...

McKENNELLY ORCHESTRA COMING BACK It will be pleasing news to the music and dance loving pupils of South Manchester and vicinity.

Quality Meats Our meat department will be well supplied with Beef, Veal, Lamb, Pork, Roasting Chickens, etc.

Park Hill Grocery BENTSON & COLE Props. Phone 170 Chestnut St. Prompt Delivery

FISHERS The Home of Style, Quality and Reasonable Prices. RICH LUXURIOUS COATS

Y. M. C. A. FUND "OVER THE TOP" \$6,000 OVER MAXIMUM SUM ASKED FOR

Fisher's THE WORKMAN'S SHOP 1046 MAIN STREET. COR. MORGAN, HARTFORD

Wilson Martin, Patrick Frasher, Harold Manning, John Reinartz, Roy Webster, Fred Behrend.

South Manchester News THREE CENTS VOL. XXV NO. 38 SOUTH MANCHESTER, CONN., FRIDAY, NOVEMBER 16, 1917

For the Day of Gratitude Thanksgiving Day this year will be a day of gratitude indeed. It should be expressed in sincere devotion to home and its blessed interests.

Y. M. C. A. FUND "OVER THE TOP" \$26,643.53

TEAM TOTALS FOR THURSDAY CAPTAIN AMOUNT TOTAL 1. Richards 1,934.72 8,789.72 2. Bendall 1,235.33 5,828.25

TEAM TOTALS FOR WEDNESDAY Captain Amount 1. Richards 492.97 1,541.32 2. Bendall 912.28 1,078.30 3. Carey 285.00 872.29

SOCIETY BRAND CLOTHES Smart, Durable OVERCOATS HAND TAILORED BY SOCIETY BRAND MAKERS

Edman Bros DRY GOODS Get Your Tickets The ticket for the McKinley Singing Orchestra dance which will be staged in Cheney Hall Tuesday evening, December 11, is now on sale.

S. Manchester News
W.J. FLOOD, Pub. and Prop.
Issued Every Friday Afternoon
\$1.50 Per Year 3 Cents Copy
FOR SALE BY
NEWSBOYS
A. T. DEWEY & CO.
111 N. MAIN ST. NEW SOUTH
OFFICE—9 1/2 S. Main St., New South
Telephone
Residence—Fair Blk. Main St., Telephone
Entered as Second Class Matter at the Post Office
Manchester Conn. Post Office

be used for making butter, 1 pint of cream may be substituted for the milk and the fat. Combine ingredients as usual, roll put and out with cork roller. These cakes will keep for months or improve in flavor.
Lodis J. Tanner and family of South Manchester left town last Monday for Detroit, Mich., where they are to make their home. They did not move their household belongings, for the reason that they must do some prospecting in order to find a suitable rent. Mr. Tanner recently entered the employ of the Travelers Insurance Company of Hartford, and underwent a preparatory course of instruction in Hartford. He applied himself with much assiduity to his studies and has qualified for the work. His progress was so satisfactory to his employers that he was assigned to the company's office in Detroit. It will be recalled that Mr. Tanner was the very efficient clerk of the board of selectmen here for several years, and that he measured up fully to the requirements of the position. He sought winter fields for his talents and took a position with the J. T. Robertson Company, at their Syracuse, N. Y., office. This did not satisfy his ambition and did not develop as rapidly or as widely as he desired. He sought further and now has undertaken this task with the Travelers Insurance Company.



MEMBER OF UNITED STATES FOOD ADMINISTRATION



Just Before The Battle, Mother
(This song obtained much popularity during the War of the Sixties and seems to be equally adapted to present conditions. It is well known to those now living here who were boys and girls 25 years ago in the United States, for their benefit, as well as for that of the present generation of young Americans, we reproduce it herewith—Ed News.)
Just before the battle, mother,
I am thinking much of you,
While upon the field we're watching
The enemy in view.
Comrades brave are around me lying,
Filled with thoughts of home and God.
For well they know that on the morrow
Some will sleep beneath the sod.
Farewell, mother, you may never
Press me to your heart again;
Mother, you will not forget me
If I'm smothered with the slain.
Oh, I long to see you, mother,
And the loving ones at home;
But I'll never see you again,
Till in honor I can come.
Till the traitors all around you
That their cruel words you know;
Till they have killed our soldiers
By the help they give the foe.
Hark! I hear the bugles sounding,
The signal for the fight;
Now, may God protect us, mother,
For the battle has begun.
How it swells upon the air;
Oh yes, we'll rally round the standard
Or we'll perish nobly there.

RAISE CATTLE SHEEP SAVE MEAT SUPPLY
A special committee on beef, mutton and sheep has been organized by the Connecticut State Council of Defense to increase the supply of these commodities. The committee is composed of the following members: Alton T. Minor, New London, chairman; M. E. Broderick, Torrington; Samuel C. Parker, Bridgeport; Alexander Sharp Norwich, Charles M. Walker, New Haven.
The committee was organized by the Connecticut Chamber of Commerce. A commercial economy campaign has been conducted in this county for several months in order to save meat. It is the hope of the committee that it can obtain a special committee. The campaign was inaugurated by the Council of National Defense at Washington, which asked cities all over the country to cooperate in effecting economies in the delivery service of retail stores, thereby releasing men, horses, wagons and motor trucks for direct or indirect war work. This could be accomplished, the National Council said, by limiting retail stores to one delivery a day on each of its routes, and by reducing the acceptance of returned goods to an absolute minimum. A central delivery system in small cities and towns.

Foreign Born People
The Connecticut State Council of Defense, upon the recommendation of its committee on foreign born population, has authorized the establishment of a committee on foreign born population, representing each of the groups of foreign born population, has authorized the establishment in each of the large cities and towns in Connecticut of sub-committees representing each of the groups of foreign nationalities which are large enough to warrant such action. Prominent men of their nationality will be invited to serve on the committees, which will cooperate with the Council in carrying on its work among people of foreign descent. None of the committees has yet been appointed.

SAW THROUGH HILL DISCOVERED GOLD
James Trotter has sold to Robert Vannut a building lot on Lilly Street, east end of Mr. Trotter has discovered practically all of his real estate holdings on that thoroughfare. When he acquired ownership of that section it consisted chiefly of a steep gravel hill of considerable height and other dissections. It was not so high as it looks now, for the hillsides were eroded by the street, and Mr. Trotter was able to see through it and discover that it could be made into a paying proposition. To that end he prepared to cut a street through the bluff reaching from Main Street to Summit. Having done this he then began erecting buildings there. He also encouraged others to do the same, and in the process several thousand tons of gravel were thrown over the hill. It now comes about that the street is well filled with dwellings of the better sort, that high rentals are being received from the tenants, and that the place has been developed into a desirable residential section. Several of the purchasers of real estate on Lilly Street have become wealthy, and have secured persons as tenants who are willing and able to pay rentals that ensure them desirable surroundings and congenial neighbors.

SUGAR SHORTAGE SOME SUBSTITUTES
The Amersham Committee is confronted with a temporary sugar shortage. This is due partly to the present shortage of rice, and partly to the present shortage of sugar. To a certain extent it still averages a good seven pounds a month. This shortage should be met until the next crop comes in. For the next two months sugar economy is imperative.

GOVERNOR COMMENDS K. O. F. WORK
Governor James W. Folwell, in an interview today, endorsed the war work of the Knights of Columbus and urged the people of Connecticut to be generous in their contributions to the fund being raised by the organization. He said:
"The movement of the Knights of Columbus to raise a fund of \$50,000,000 for the war effort is a noble and patriotic one. I am sure that the people of Connecticut will be generous in their contributions to this fund. I am sure that the Knights of Columbus will be successful in their endeavor."

Story Not True
Information given out here today should dispel the needless alarm which has been caused by the wide circulation of a statement that fruits and vegetables are perfectly safe in case of an influenza epidemic. The statement is a fabrication of the anti-vivisectionists of the anti-vivisection movement.

How to Save Money
The following recipes are suggested:
Rice and Beans—Average in a covered pudding dish alternate layers of flaked rice and cooked beans until the dish is three quarters full. Fill dish with milk and bake in moderate oven three hours.
Rice Omelet—Allow 3 tablespoons of rice, 1 tablespoon of white seedless raisins and 1 tablespoon of honey or maple syrup in a quart of milk. Bake slowly for 4 hours. Slow baking is necessary to produce a rich creamy consistency. This pudding with raisins is a simple, nourishing dessert for luncheon or table.

How to Save Money
Honey Omelet—1 cup honey, 1 cup raisins, 6 tablespoons of milk, 1 egg, 1/2 cup flour, 1/2 cup sugar, 1/2 cup butter. Bake in a hot oven for 30 minutes.

How to Save Money
Custard—1/2 cup milk, 1/2 cup sugar, 1/2 cup butter, 1 egg. Bake in a hot oven for 30 minutes.

How to Save Money
Candy—1/2 cup sugar, 1/2 cup butter, 1 egg. Bake in a hot oven for 30 minutes.

NEWS FROM CANADA OF INTEREST HERE
Frank L. G. Hohenthal of South Manchester attended the annual session of the grand division Sons of Temperance of Nova Scotia, which opened in Halifax last week Thursday and continued in session throughout the week. He is Most Worthy Patriarch of the Sons of Temperance of North America. Mr. Hohenthal sent several copies of newspapers from Halifax, which were received with pleasure at the office of The News. In addition to giving some account of the meetings of the grand division, Sons of Temperance, they also furnished considerable insight upon the war situation as viewed by the editors of that enterprising city. The writers in the Dominion of Canada are in close touch with the foreign situation than are their American brethren, and therefore their comments are very interesting and informing here. Not that alone, they furnish some general news upon the war situation that does not trickle through the censored news items permitted to pass unrestricted in newspaper offices here.

It is noted that a considerable of the space in the Nova Scotia newspapers is devoted to the world war, much as is the case here. It is also observed that they are collecting information as to the collection of the Canadian Government, and that the bonds which they are issuing bear 5-1/2 per cent interest. The bonds are convertible, can be paid for in installments and are free from taxation. It is evident that the United States is following along the same general lines regarding the issue of Liberty Loan Bonds that is pursued in Canada with the Victory Bonds. The rate of interest is greater in Canada than allowed here, but then it must be remembered that they are going to the ground for the fourth time. Should a similar situation arise in the United States a higher rate of interest might be required in order to stimulate subscription. It is also observed that the Dominion is calling to the colors now all men between the ages of 20 and 34 years, who are not exempt.

Use Oils
"We must remember that lacon is pork and one of the things we must save," said Robert Scoville, United States Food Administrator today, according to Mr. Scoville, many people who do not order fresh pork from the butcher shops make it a practice to use bacon and ham in considerable quantities. This practice naturally tends to reduce the available supply of meat and particularly fats. It is possible to replace this use of animal fats to a certain extent at least with vegetable oils, which are not only as palatable but more healthful, since animal fat cooked at high temperatures tends to irritate the lining of the stomach. The allied countries need the animal fats. They must have them if they are to be properly fed. The American housewife who saves bacon and ham is helping to supply this need.

Women's Storm Rubbers 95c; low cut, 60c
Women's Specials, low and high, 49c
Women's Storm Rubbers 85c; low cut, 75c
Boy's Storm or Low Cut Rubbers at 65c
Men's pure gum, heavy at 98c
Girls Rubbers to size 2, 49c to 50c

Women! This is a \$7 Laundress silver gamp, gray realskin top shoe.....\$3 98
A big lot of 2 styles in Men's Hand-made shoes, \$10 and \$12 values.....\$5 98

Wonderful Values in RUBBERS
Women's Storm Rubbers 95c; low cut, 60c
Women's Specials, low and high, 49c
Women's Storm Rubbers 85c; low cut, 75c
Boy's Storm or Low Cut Rubbers at 65c
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Girls Rubbers to size 2, 49c to 50c

S.B. THING & CO. Inc.
983 Main Street Hartford
COME AND SAVE 25 CENTS ON THE DOLLAR

CHRISTMAS PRESENTS FOR SOLDIERS
The following instructions regarding mailing of Christmas presents to our soldiers have been issued by the War Department at Washington and must be strictly observed.
1. By agreement between the War Department, the Post Office Department and the express companies, the Commanding General, Post of Embarkation, Hoboken, New Jersey, is hereby designated as the forwarding agent for the express companies, and the express companies, in cooperation with the Commanding General, Post of Embarkation, Hoboken, N. J., will cause every parcel, whether a mail or express shipment, to be opened and strict search made to see that nothing of an explosive or other dangerous character is loaded aboard ship.

HEED THIS WARNING REPORT TO POLICE
The attention of the Connecticut State Council of Defense has been called to what is presumed to be a German propagandist conducted by the work agency who are trying to hamper the

Hartford Directory
The Hartford Directory is a publication of which its publishers may well feel proud. There is reason sufficient for that pride. It is a fine publication—the abridger of its purpose, we believe, published anywhere in the country—because its publishers not only take pride in Hartford, but specialize on Hartford, concentrate all their knowledge and experience and in several localities, notably Bridgeport, Stamford, Norwalk, Middletown and Stratford. It expects relief in a few days, however, as a result of the federal order issued last week to the

A LUCKY BOSTON "BUY"
Sale Opens Tomorrow
Good Shoes Cheap
Is the Policy "DAY IN AND DAY OUT" at "The Shoe Hustlers" and at the special sale which opens tomorrow, this policy of selling "Below the Market" will help shoe buyers
SAVE HUNDREDS OF DOLLARS

SEE OUR BIG WINDOW DISPLAYS
Great Special Shoe Bargains
For the "BOSTON BUY" Sale Which Opens At Things 9 a. m. Tomorrow

- Ladies here's a chance of a lifetime to get a real Dressy Shoe. Gun Metal Lace, silver grey top. Military heel. All sizes.....\$2 48
- 400 pairs of women's fine Dress Shoes, lace and button. High and low heels, etc.....\$1 98
- \$100 Pink satin evening slippers, high heel. Special for this sale at.....98c
- A big lot of Women's fancy top shoes, high and low heels, to go at.....\$3 98
- Girls Gun Metal lace or button shoes. \$2.35 grade at.....\$1 75
- Children's Dr. Paul's foot form shoe; many styles and colors at \$1.65 Children's Gun Metal Button Shoes. Sizes 8 1/3 to 11. Special at.....98c
- Women's Felt Slippers, felt soles. All sizes to stand with.....50c
- Children and Misses 1 and 2 to 6 Buckle Arctics. Just the thing for school wear. All sizes regular.....\$1 75 to 75c
- Ruby's cute soft sole shoes in colors and sizes. Lace or button at.....25c
- Women's Black and White Stockings. Extra good value.....10c
- Women's Brown Hose, fleece lined. Onsize and regular.....23c
- Misses Black and White Stockings. Fine ribbed. Extra Misses Black Stockings, all sizes while they last.....15c
- Women's Black Silk Stockings, sold regular at 35c. Special.....19c

Wonderful Values in RUBBERS
Women's Storm Rubbers 95c; low cut, 60c
Women's Specials, low and high, 49c
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(a) If Christmas presents are sent by parcel post, they must conform to the postal regulations, except that all packages must be inclosed in wooden boxes and conform to the specifications to be found under "B".
(b) All boxes shipped express should be limited to twenty pounds in weight, measure not more than two cubic feet in volume, be of wood, be well wrapped, and should be insured or secured to facilitate opening and inspection.
(c) Mail and express matter should be addressed as now prescribed by postal regulations, and both classes of shipments should be marked "Christmas box" and sent care of the Commanding General, Post of Embarkation, Hoboken, N. J. Pier 1.
(d) The Commanding General, Post of Embarkation, Hoboken, N. J., will cause every parcel, whether a mail or express shipment, to be opened and strict search made to see that nothing of an explosive or other dangerous character is loaded aboard ship.

Thanksgiving Proclamation
Washington, November 16.—President Wilson has issued his 1917 Thanksgiving proclamation calling upon the nation, even in the midst of the sorrow and great peril of a world shaken by war, to thank God for blessings that are better than any measure of mind and prosperity of enterprise.
The proclamation, dating Thursday, November 29, as Thanksgiving day, follows:
THANKSGIVING, 1917
By the President of the United States of America.
A PROCLAMATION
It has long been the honored custom of our people to give in the fruitfulness of the year in praise and thanksgiving to Almighty God for His many blessings and mercies to us as a nation. That custom we carry on now, even in the midst of the tragedy of a world shaken by war and immeasurable disaster, in the midst of sorrow and great peril, because even amidst the darkness that has gathered about us we can see the great blessings God has bestowed upon us, blessings that are better than mere peace of mind and prosperity of enterprise. We have been given the opportunity to serve mankind as we once served ourselves in the great day of our Declaration of Independence, by giving up the rights of free men throughout the world, there has been vouchsafed us the resolution and spirit of united action. We have been brought to one mind and purpose. A new vigor and common counsel and common action has been revealed to us. We should especially thank God that in such circumstances in the midst of the greatest enterprises the spirits of men have ever entered upon, we have, if we but observe a reasonable and practical economy, abundance with which to supply the needs of those associated with us as well as our own. A new light shines about us. The great duties of a new day awaken a new and greater national spirit in us. We shall never again be divided wonder what our future is made of.

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By the President of the United States of America.
A PROCLAMATION
It has long been the honored custom of our people to give in the fruitfulness of the year in praise and thanksgiving to Almighty God for His many blessings and mercies to us as a nation. That custom we carry on now, even in the midst of the tragedy of a world shaken by war and immeasurable disaster, in the midst of sorrow and great peril, because even amidst the darkness that has gathered about us we can see the great blessings God has bestowed upon us, blessings that are better than mere peace of mind and prosperity of enterprise. We have been given the opportunity to serve mankind as we once served ourselves in the great day of our Declaration of Independence, by giving up the rights of free men throughout the world, there has been vouchsafed us the resolution and spirit of united action. We have been brought to one mind and purpose. A new vigor and common counsel and common action has been revealed to us. We should especially thank God that in such circumstances in the midst of the greatest enterprises the spirits of men have ever entered upon, we have, if we but observe a reasonable and practical economy, abundance with which to supply the needs of those associated with us as well as our own. A new light shines about us. The great duties of a new day awaken a new and greater national spirit in us. We shall never again be divided wonder what our future is made of.



COAT WEEK AT THE ANNIVERSARY SALE
The largest and most impressive assortment of fashionable Winter Coats for women, Misses and juniors ever shown in the city of Hartford. Prices far lower than at any other store-proven by careful comparison.

\$19.98 Diagonal Cheviot Coats. Special all This Week at.....\$16.98
One model has a large silk seal convertible collar, is belted all around and has deep patch pockets. Stylishly trimmed with plush buttons. Comes in green, plum, gray, brown and navy.

\$27.50 All Wool Velour Coats. Special all This Week at.....\$22.50
Very special model with full sweep gathered under a broad belt giving a high-waisted effect so becoming to young women. The deep convertible collar, patch pockets and belt are richly trimmed with bands of two-tone plush. Comes in brown burgundy, green, blue and navy.

\$35.00 Coats Of Seal Plush. Special all This Week at.....\$29.00
One model has an extra full sweep, is belted at waist by a broad belt, has a large collar and deep cuffs, and is trimmed in a novel manner with jet buckles and buttons, lined throughout with heavy guaranteed satin. Two other styles to choose from.

\$49.00 Rich Silk Seal Coats. Special all This Week at.....\$42.50
One elite womanly model has a high waist line, very full flare, with large collar and deep cuffs of kerami mode lined throughout with guaranteed Skinner satin. Large buckle placed at back makes an unusual trimming.

\$35.00 Coats Of Seal Plush. Special all This Week at.....\$29.00
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\$59.00 Swaggar Coats Of Heavy Seal Velour. Special all This Week at.....\$49.00
A very full sweep model, lined throughout with rich broads. A deep collar, large cuffs and broad band of bottom of kiteney fur, trimmed with many tails of same fur. A truly elegant garment.

\$59.00 Swaggar Coats Of Heavy Seal Velour. Special all This Week at.....\$49.00
A very full sweep model, lined throughout with rich broads. A deep collar, large cuffs and broad band of bottom of kiteney fur, trimmed with many tails of same fur. A truly elegant garment.

SOMETHING NEW AND INTERESTING AT THIS Big Birthday Sale of Ours
New arrivals in merchandise, for which orders were placed long ago, make possible the money saving opportunities at the Anniversary sale. Free Souvenirs—the best ever given. Interesting demonstrations at various departments. Free Knitting Lessons at Knitting Yarn Section. Many departments greatly enlarged. Altogether these are interesting days at the Anniversary sale.
WISE, SMITH & CO., Hartford.

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COAL SUPPLY RELIEF COMING
Thomas W. Russell, Federal Fuel Administrator for Connecticut and chairman of the coal committee of the Connecticut State Council of Defense, reported at the last meeting of the Council that the task of organizing the Fuel Administration throughout the State has been nearly completed. In addition to the state advisory committee, named last week, twenty-one local committees have been appointed, one for nearly every town and city in Connecticut having a population of 10,000 or over. One of these committees will be in charge of the distribution of coal in each locality, and will see that the coal supply is adequate for the needs of the community. The coal committee of the Council reported that the situation in regard to anthracite coal is becoming acute in several localities, notably Bridgeport, Stamford, Norwalk, Middletown and Stratford. It expects relief in a few days, however, as a result of the federal order issued last week to the

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CLOTHING SPECIALS

Advertisement for clothing specials including Fall Suits, Fall Coats, Dresses, and Men's Suits. Includes prices and 'On Your Own Credit Terms'.



Men's Suits and Overcoats. Some Natty models here—both Suits and Overcoats—warm, stylish, serviceable. Pleased to show them. Come in.

Know in Time Many a man who neglected to find out what kind of "gasoline" went into his tank at the filling station finds out to his sorrow afterwards. There is so much difference between SOCONY and "just gasoline" that it pays to be particular.



The Sign of a Reliable Dealer and the World's Best Gasoline. DEALERS WHO SELL SOCONY MOTOR GASOLINE.

Honor Service Flag

Under the caption, "Honor the Service Flag," the following statement has been issued by the Connecticut State Council of Defense in the form of a bulletin to be posted on the Council's official bulletin boards throughout the State:

G Boys "Over There"

Word was received in town by cablegram to Cheney Brothers last Monday, that Company G had arrived safely on the other side of the Atlantic. No details were sent, it was known that they had sailed two weeks earlier from an Atlantic port but nothing was heard from them until this week. It will be recalled that Company G had made a start for "Over There" some weeks earlier, and that the ship upon which they took their departure from American shores became disabled when but a few hundred miles from shore and was compelled to return for repairs. As a result the soldiers had to remain under arms until further means of transportation were provided.

LET YOUR ENTHUSIASM HELP YOU WITH YOUR WORK

Enthusiasm is the dynamis of your personality. Without it, whatever abilities you may possess as forman and so on, are of no value.

LOSER KINSHIP IS THE NEW IDEAL IN AMERICAN INDUSTRY

Harmony Between Men and Management Recognized as a Desirable Factory Asset. Modern Manufacturer Cultivates Good Will of Workers—His Interest No Longer Confined to Conversion of Raw Material into Finished Product.

USE OF LEISURE TIME A FACTOR IN SUCCESS.

Time Not Spent in Working, Eating or Sleeping May Determine Efficiency. "How do you spend your leisure time?" is the question which appears on the application blanks for employment in some of the largest business houses today.

THE HUMAN NOTE IN INDUSTRY

Will Be Most Strongly Accentuated in Coming Years, Says Edison. "Problems in human engineering," predicts Thomas A. Edison, the electrical wizard, will receive during the coming years the same genius and attention which the nineteenth century gave to the more material forms of science.

COTTON GOODS COMPANY BUILDING MODEL CITY.

Constructing 100 Cottages with Hospital, Library, School and Meeting Hall.

A big cotton goods manufacturing company with offices in New York City and a million-dollar plant at Passaic, N. J., recently completed the purchase of 300 acres of land, comprising the whole village of Alwood, near Passaic, and has begun the construction of a model industrial city.

HOW TO SAVE A BILLION A YEAR.

Co-operation Between Wage-Earner and Wage-Payer Will Save an Enormous Loss. There is an estimated waste of a billion dollars annually in industry in the United States, due to labor troubles.

NEED FOR LOYAL WORKERS.

Men Who Will Exert Best Efforts to Help Win War. It would be impossible to overstate the importance of labor in its relation to the war, and the necessity for every workman to give his best efforts in order to handicap the enemy in its work of carrying the war to a successful termination.

JAPAN FIGHTING HARD IN WAR FOR WORLD MARKETS.

Made Tremendous Strides in Manufacturing and Exporting Since 1914. HER INDUSTRIES THRIVING.

Has Captured Markets Held by Other Nations—Trade to Australia Quadrupled—Building 600,000 Tons of Shipping to Handle Export Expansion. In the past few years Japan has undergone tremendous industrial development.

USE OF LEISURE TIME A FACTOR IN SUCCESS.

Time Not Spent in Working, Eating or Sleeping May Determine Efficiency. "How do you spend your leisure time?" is the question which appears on the application blanks for employment in some of the largest business houses today.

MEATS AND GROCERIES

J. H. WOODHOUSE & SON. Goods Delivered by Automobile. Headquarters for all kinds of lumber and shingles. Also complete line mason's supplies.

OVERWORKED, TIRED WOMAN TOOK VINOL

Now She is Strong and Healthy. Philadelphia, Pa.—"I was overworked, run down, nervous, could not eat or sleep, I felt like crying all the time. I tried different remedies with no result. The doctor said it was a wonder I was alive, and when Vinol was given me I began to improve. I have taken eight bottles and am now strong and perfectly healthy in every respect, and have gained in weight."

MY FOURTEEN MONTHS AT THE FRONT

An American Boy's Bap'tism of Fire. BY WILLIAM J. ROBINSON. Copyright, Little, Brown & Co. William J. Robinson, a young American on a business trip in London, catches the war fever and enlists in a British cavalry regiment and leads a charge in October, 1914.

Fire Insurance

Automobile, Fire and Liability Insurance. Also Tobacco Insurance Against Damage by Mail. RICHARD G. RICH Agent. 178 Main St., So. Manchester. Telephone 643.

MANCHESTER LUMBER CO.

Headquarters for all kinds of lumber and shingles. Also complete line mason's supplies. Our motto—Right Quality, Prompt Service, Low Prices.

MASONS SUPPLIES

We have recently added to our stock a line of Masons Supplies and are ready to fill orders for Brick, Lime, Adams Finish Lime, Plaster, Cement, Brick, Etc. Let us quote on your next order. H. F. Hills Lumber Co. Incorporated. Office, Hilliard St.

Christmas Gifts That Are Sure to Please

A CHRISTMAS gift that can't be used and enjoyed is a disappointment. The average man or woman would rather receive a post card with a cheerful "Merry Christmas" on it than a gift that is just perfunctory.

REAL ESTATE AND ALL KINDS OF INSURANCE

STEAMSHIP TICKETS Special Trips to WASHINGTON and BERMUDE. R. J. SMITH Bank Building So. Manchester. Telephone 374.

Reinhold Rothe PAINTER

HOUSE SIGN and FRESKO. Paper Hanging, Graining, Kalsomining Hardwood Finishing a Specialty. 34 West St. So. Manchester. Orders by Mail Promptly Attended To.

J. F. TYNAN

37 PEARL ST. Phone 540 South Manchester. WALL PAPERS PAINTS AND SUPPLIES PAINTING and DECORATING Will Be Glad to Estimate On Your Work. Best of Materials—First Class Workmanship.

S. Manchester Wet Wash LAUNDRY

Good Work Makes Satisfied Customers. FAMILY WASHINGS 60c A BASKET. FRANK HARE Prop. Residence 'Phone 86-2. 72 Maple Street South Manchester.

FOR EXPERT EYEGHTESTING AND THE BEST IN GLASSES SEE

WALTER OLIVER 915 Main St. So. Manchester. Hours 10 a. m. to 8 p. m. H. E. Seaman Promptly done on your motto Telephone 374 412 Hartford Road So. Manchester.

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IT'S RESULTS THAT COUNT IT PAYS TO PLEASE. We are pleasing others and we'll try and please you. New Model Laundry Co. Our specialty: Shirts, Collars and Cuffs and Shirts Waists All Hand Ironed. Wet Wash Ordinary Weekly Family Washings Etc. Phone 100-2 Free Delivery South Manchester.

PERUNA Best All Around Medicine Ever Made

I Hope You Will Publish This Letter
Mr. W. H. Edgar, 49 Cooper St., Atlanta, Georgia, writes:
'I suffered for three years with rheumatic symptoms. Peruna cured me and I think it is the best all around medicine ever made. I hope you will publish this letter for the benefit of others who suffer.'

MANY A MAN IS JUDGED BY HIS STATIONERY

Well Printed Letterheads, Envelopes and Billheads Indicate A LIVE WIRE IN BUSINESS

'Perfect Printing' IS OUR MOTTO THE NEWS PRINT TELEPHONE 103-3

Present this ad and your carfare will be allowed

Advertisement for 'SUBSTITUTE TEETH' featuring a portrait of a man and text describing the product's benefits for dental health.

Advertisement for 'Cawford Ranges' sold by Watkins Brothers Inc., featuring a large image of a range and descriptive text.

Salvation Army
Weekly neighborhood meetings by the Salvation Army have been started throughout the winter. Meetings are to be held at the homes of the Salvationists for this purpose.

Local Paragraphs

Robert Aitken of New London spent the week end with friends and relatives in town.
Eugene and Mrs. Moriarty of Yonkers, N. Y. renewed acquaintances in town this week.

Sergeant Thomas Hickey of the 10th Regiment writes home from France that the G boys arrived safely and that not a single thing occurred to mar the serenity of the soldiers on their way across the ocean.

Corporal Louis Stager of South Manchester and Miss Theresa Lafo of Hartford were married at the Church of the Immaculate Conception, Hartford, at 100 Monday morning.

Chairman C. Elmore Watkins of the local Red Cross shipped 815 Christmas kits last Tuesday to the soldier boys from South Manchester who are 'Over There'.

The following South Manchester men were notified Wednesday that they were discharged from the service of the United States army by the district board, on appeals from the decision of the local board.

Henry Thornton received a letter from George Glenny within the week setting forth that Glenny was in England at the date of the writing.

The Four Minute men have been heavily engaged at the local theater this week and the latter part of last week, explaining to the public the needs of the Y. M. C. A. War Fund.

The News Want Ads Bring Results
37% More For Your Money
Get the Genuine CASCARA QUININE

THE FLAG OF OUR COUNTRY.

Beecher's Eloquent Tribute to the Stars and Stripes.
A thoughtful man, when he sees a nation's flag, does not see the flag only, but the nation's soul.

Robert Martin of Center street left South Manchester today for Canada. He has joined the British-Canadian Expeditionary forces and will go into training at once across the Canadian border.

George Rogers of Lilley street has been advanced to the position of first lieutenant in the Aviation Corps. He took the examinations at Fort Meyer, Va. and expects to begin his duties within the next two weeks.

First Class Private John G. Glenny of Fort Michie, N. Y. has secured a furlough and is visiting with his parents, William G. and Mrs. Glenny of Bigelow street.

Since the death of A. W. Conale, late superintendent of the East cemetery, the records of the cemetery have been transferred to the Hall of Records, where the headquarters of the East cemetery superintendent are now located.

A large throng assembled at Mt. Nebo last Sunday afternoon to witness the football game between the Red Cross team of South Manchester and the team of soldiers boys representing Camp Bartlett of Westfield, Mass.

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Artificial Intelligence
Chemists discovered 17 research workers on the process of making artificial intelligence, but it was only when a chemist made the solution that they found out how to make the trifling clump enough to be commercially valuable.

Paying Cash Pays

Our plan of giving price concessions to those who pay cash and carry home their goods is meeting with hearty and spontaneous approval. It costs us more money to carry accounts on our books and deliver your purchases also. You help yourself by paying cash and carrying home your articles.

Considering the high standard of our articles this is the logical place for you to do your trading. Quality merchandise at cash prices is a combination you cannot excel.

Quality Meats
Our meat department will be well supplied with Beef, Veal, Lamb, Pork, Roasting Chickens, etc. for tomorrow's big trading. Let us have your order as early as possible.

Park Hill Grocery BENGTON & COLE Props. Phone 170 Chestnut St. Prompt Delivery

A PLACE TO PLAY AT LIFE.

Trivial Affairs Assume Great Importance in the Eyes of the World.
Every one appears to be entitled to three guesses on the population of Quito, capital of Ecuador. The figures range from 100,000 to 200,000.

It is a splendid place to play at life, to be allowed to catch up with one's self, with nothing more exciting to offer an existence than the ever concert in the Plaza Mayor, where few of the inhabitants do not come to stroll at least once a week.

More powerful nations hardly realize what means to live in so small a country until it is brought home by some such incident as hearing the news of the death of a citizen.

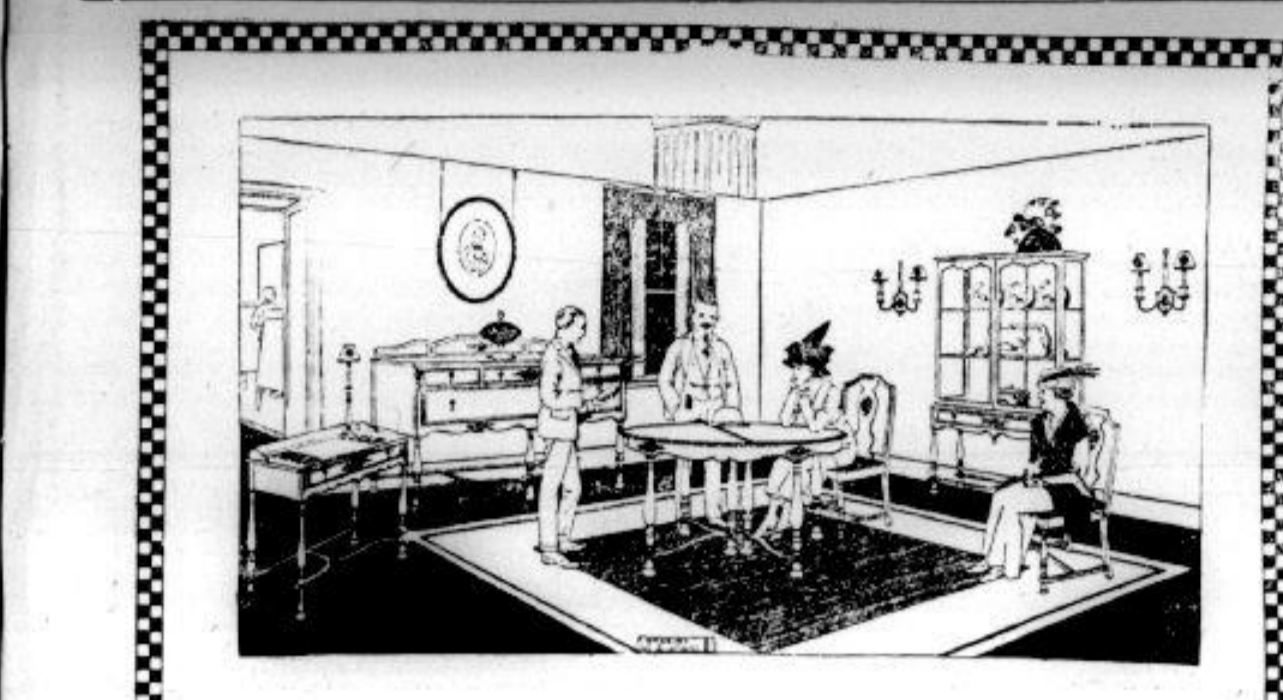
FISHERS Coats That Warm Your Spirits \$16.50 and \$24.50

Luxurious in Material—Dashing in Style
Their unusual richness is apparent at a glance—their bewitching, youthful grace and practical comfort surpassing the offerings of any former season.

Bicycle Bangs Into Auto
While riding his bicycle up Main street at School Wednesday noon, Joseph Solowitz of Homestead Park got his signals crossed and dashed into an automobile driven by E. Jarvis of Parker street.

South Manchester News

VOL. XXV NO. 39 SOUTH MANCHESTER CONN., FRIDAY, NOVEMBER 23, 1917 THREE CENTS



You Buy Dining Room Furniture But Once in a Lifetime

—or at least you should buy it only once in a lifetime if you make the proper selections when you purchase your original outfit. And then, you cannot change your dining room furniture from one room to another as you can do with other parts of your household equipment.

For these reasons you should furnish the dining room with one complete suite, and not with odds and ends that you may happen to pick up here and there and everywhere.

Watkins Brothers Inc. COMPLETE SUITES FROM \$65.00

Hose One Dance
The annual Thanksgiving Eve social of Hose & Ladder Company No. One will take place at Cheney hall next Wednesday, Thanksgiving Eve.

Ladies Suits \$22.50 \$27.50
Our suit section is a popular place these days. We are displaying the very latest creations in good suits and for Thanksgiving will specialize on suits at \$22.50 to \$27.50.

Edman Bros DRY GOODS
Given War Supper
A number of Harold C. Alvord's friends gave him a war supper at the Hebrew Gains Club's quarters last Friday evening.

HENRY THORNTON WILL REPORT MONDAY

Henry Thornton, son of Hugh and Mrs. Thornton of Spring street, has been very busy the last few days straightening out his affairs and next Monday morning will enter Uncle Sam's service at the navy recruiting office in Broadway, New York City.

Salvation Army Neighborhood Meetings
The neighborhood meetings held by the local corps Salvation Army last Wednesday evening were assembled at the following homes.

Broke Her Ankle
While attempting to board a trolley car in Hartford last Saturday Miss Maude Chappin, elder daughter of Albert and Mrs. Chappin of Oak street, slipped and falling down broke her ankle.

Soldier Boys Coming
South Manchester is sure to see a large influx of soldier boys for the Thanksgiving holiday. The great majority of the 'Sammys' are to have a furlough of 48 hours.

ST. MARY'S PARISH CALLS REV. J. S. NEIL
A call has been extended to Rev. J. S. Neil of Woodhaven, N. Y., to become pastor of St. Mary's Episcopal church in South Manchester.

Hewitt Sells Store
Thomas Hewitt, who has been in the tea and grocery business for the past ten years or more, has decided to give up the business and has sold his stock and good will in the store on Foster street to J. Howard Keith.

G. C. Committees
The newly elected president of the Chamber of Commerce has made the following committee appointments, in accordance with the votes of the members last Monday evening.

Optimistic Thought.
Discontent and prudence are the best of prophets.
Strong Team.
Temperature and labor are the two real physicians of man.

Dorothy Dodd Shoe Soap Calf
The leather that goes into our Dorothy Dodd Shoe-Soap Calf Shoes is made by a special process which insures a long-lived shoe that retains its beauty to the last.

THANKSGIVING OFFERINGS

Featuring Holiday Apparel at Special Prices. THE FINEST LADIES and MISSES COSTS SPECIALLY PRICED

Thanksgiving Dresses for Ladies & Misses
OF VELVET, SERGE, SATIN and JERSEY \$99 \$149 \$198 \$249 \$298 and up to \$795

Fresh For Thanksgiving. There are No Rivals To These Blouses
VOILE, PIQUE, MADRAS and FLANNEL BLOUSES. Special values at 98c

CHILDREN'S COATS
We are prepared to offer much variety for your selections. All in good fabrics in keeping with the present popular styles, yet each model priced within your reach.

RUBINOW'S SPECIALTY SHOP

Society Brand Clothes

Smart, Durable OVERCOATS
HAND TAILORED BY SOCIETY BRAND MAKERS

See these overcoats today before choicest selections are gone. GEO. W. SMITH

Championship Game Sunday

The Independents of the south end and the Majors of the north end will meet at Hedges grove next Sunday afternoon to decide the championship of the town.

What He Prescribed.
'He never had but one genuine case in his life,' said a lawyer of a rival, 'and that was when he prosecuted his studies.'