

# ANOTHER RECORD FOR HALE'S SELF-SERVE GROCERY

2,000 More Customers In September 1931 Than  
In September 1930. Of Course, There's A Reason—

**"IT PAYS TO WAIT ON YOURSELF"**

Fancy Milk Fed  
**FOWL** large size **33c lb.**

Lamb Roast	Forequarter boned-rolled	25c lb.
Lamb Stew	Tender lean	10c lb.
Lamb Roast	Tender loin	29c lb.
Roast Beef	Rolled rib roast	35c lb.
Sausage Meat	Hale's special	14c lb.
Sirloin Steak	Prime Beef	39c lb.
Short Steak	Prime Beef	39c lb.
Pork Shoulders	Lean Fresh	16c lb.

Land o' Lake  
**CREAMERY BUTTER** **38c lb.**

This butter was not bought ahead in order to take advantage of the low price... Absolutely fresh—not kept in cold storage.

Butter	Meadow Gold	2 lbs. 73c
Hale's Eggs		2 doz. 59c
Cream Cheese	Philadelphia lowest price	2 pkgs. 15c
<small>(Received fresh daily.)</small>		
Swiss Gruyere Cheese		box 35c
<small>(Genuine—6 portions to box.)</small>		
Lard	Pure Sanitary	2 lbs. 23c

Rath's "Black Hawk"  
**HAM** **22c lb.**

8 to 12 pounds average weight. Special demonstration Saturday. Sugar cured, skinned back.

Sausages	"Black Hawk" sanitary	23c can
Sliced Ham	"Black Hawk"	37c lb.
German Salami	Smoked	25c lb.
Sausage Links	Gote-Weigel	21c lb.
Bacon	Sugar Cured Rindless and sliced	25c lb.

Hale's Morning Luxury  
**COFFEE** **2 lbs. 55c**

Coffee	Alice Foote McDougall	39c lb.
<small>(Regular 45c grade)</small>		
Tea	Salada 45c grade	41c 1/2 lb.
Cocoa	Hershey	25c lb.
Cocoa	Hershey	13c 1/2 lb.

Tender, Best Grade  
**LEGS OF LAMB** **25c lb.**

Roasting Chicken	Milk fed, 4 lbs. and over	37c lb.
Pot Roast	Tender lean	16c lb.
Veal Roast	Rump tender	22c lb.
Lamb Chops	Shoulder	22c lb.
Hamburg	Lean Fresh	15c lb.
Sausage Links	Pure pork	25c lb.
Boiled Ham	"Dairy Brand" sliced	45c lb.
Baked Ham	Virginia Style sliced	55c lb.

Green Mountain  
**POTATOES** Extra Fancy **75c bu.**

5 bushels and over delivered free.

Celery	Fresh crisp	2 bun. 23c
Cranberries	Cape Cod	15c qt.
Lettuce	Fresh Crisp	7c head
Lima Beans	Fresh	2 qts. 19c
Spinach	Fresh crisp	3 lb. pk. 9c
Cauliflower	Fresh Snow-white	25c head
Squash	Hubbard	3c lb.
Lettuce	Iceberg crisp	9c head

Juicy, Large  
**ORANGES** **15c doz.**

Pears	Fresh Angel	20c doz.
Bananas	Golden Ripe	12c doz.
Apples	Fresh Greenings	75c basket
<small>(No 1 apples. 16 quart basket.)</small>		
Grapes	Fancy Tokay	3 lbs. 19c
Grapefruit	Juicy	2 for 25c
Pears	"Beauty Boss"	20c doz.
Plums	Italian	5c doz.
Grapes	Concord 4-qt. basket	19c basket

Hale's Famous  
**MILK BREAD** **5c loaf**

Thousands and thousands of loaves sold weekly. Large, regular size loaf.