

Eighteen Thirty Eight

A Publication of Those Working with Cheney Brothers

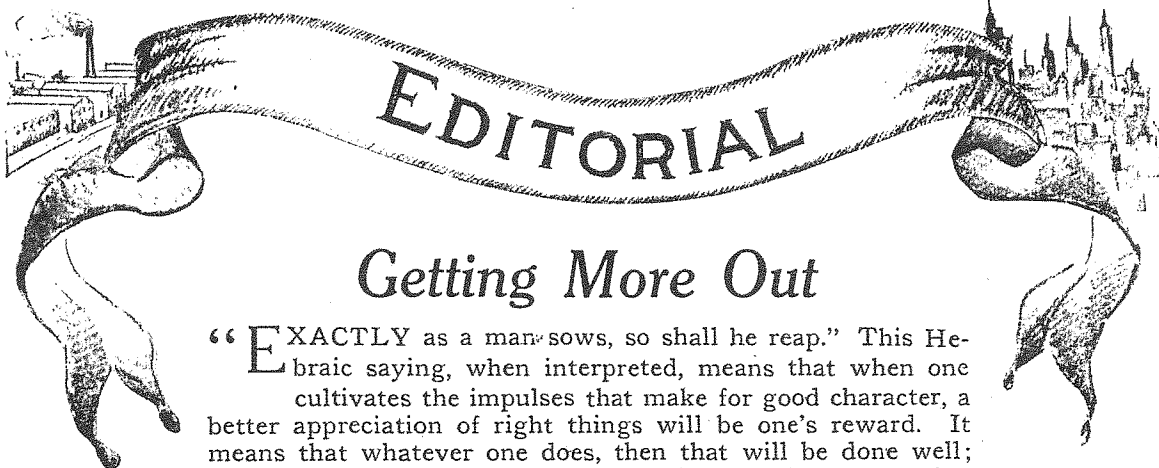


April-May

OUR NEW SALES HEADQUARTERS
THE FALL LINE ANNUAL OUTING
BACK TO THE EARLY EIGHTIES

By Hugh Burtis

1925



Getting More Out

“EXACTLY as a man sows, so shall he reap.” This Hebrew saying, when interpreted, means that when one cultivates the impulses that make for good character, a better appreciation of right things will be one’s reward. It means that whatever one does, then that will be done well; that it will be representative of the individual. In commenting upon the above saying a lecturer told the following anecdote, which in itself is a homely illustration:

“I had been invited to speak in a small church in the Adirondack Mountains. On entering the vestry I noticed a collection box. Accordingly I put my hand into my pocket, drew forth a brand new half-dollar, and dropped it into the box. After the services the sexton told me it was customary to give the speaker whatever was deposited in the box. So the sexton opened the box, emptied it, and gave me a brand new half-dollar. My little boy had been standing by, had observed what occurred, and in leaving the church exclaimed: ‘Say, Pop! If you had put more in you would have gotten more out.’”

At times many expect to get more out of life than they put into it; they expect to get more in the form of wages or salary out of a job than they put into it. The fact is that one usually gets out of any endeavor exactly what he puts into it.

In this connection it is said that Mrs. Mary Reinhardt Roberts, the writer, submitted no less than thirty stories to the editor of *The Saturday Evening Post* before one was accepted. Mrs. Roberts, however, put herself into her endeavors, and to-day she is getting out of her former endeavors exactly what she put in. Again, the late James E. Martine, former United States Senator from New Jersey, was consecutively defeated for public office over a period of twenty-five years. In the long run, however, he succeeded, being elected Senator in 1911. In looking about the city or village in which one may live it will be disclosed, upon investigation, that the successful citizen is collecting the dividends from his original investment; his return is yielding him exactly what he put in.

In the beginning the investment may be small, and so the return likewise will be small. Then, the upward climb may not be continuous—there may be many reverses. Eventually, however, the return or yield will become larger. It may come in the pay envelope; it may come with promotion which will bring a corresponding increase in salary. But the fact is it will come. Consequently, it naturally follows that the more one puts into an endeavor, whether it be in the salesroom, office, or mill, the more one will get out.

E. WHEELER WHITMORE.

Eighteen Thirty Eight

R. P. Whitcomb, Editor

Elizabeth Paine, Secretary

Associate Editors—F. W. Budd, Yvonne Lang, Hugh F. Burtis, Arthur Durfee, Walter L. Donovan, U. J. Lupien and James A. Irvine, representing the Mill; H. T. Braue, Mrs. Laura Roof, Lillian Riggs, William F. Lynch.

VOL. 8

APRIL-MAY, 1925

No. 1

A publication of those working with Cheney Brothers, deriving its name from the year the company was organized. Published occasionally at the corner of Fourth Avenue and Eighteenth Street, New York. Address all communications to Editor, EIGHTEEN THIRTY EIGHT, care Cheney Brothers.

Cheney Holiday up the Hudson to take place & Tuesday, June 9th &

EACH year when Spring has definitely arrived—followed by at least two snowfalls and six freezing spells, usually brought on by putting out the furnace fire—those of us who are immune to the bite of the “dig in the garden” bug, the early trout fishing complex, light suits, ensembles, and occasional attacks of Spring Fever, succumb as one generally after a few false starts, to the insistent urgings of the “great out-of-doors.” All of which leads us to what has become part of the institution—the Cheney Annual Outing, with the opportunities it presents for a grand and glorious day in the open.

Bear Mountain is again to be the scene of this most famous of Cheney parties, which, as everyone will agree, is cause for rejoicing.

Old-timers who have been on past outings and who are sure of their “sea legs” know the joy of dancing their way up the Hudson to the seductive strains of a five piece dance orchestra. But there is a lot of fun in store for those new Cheneyites who are not accustomed to stepping in time to music and the pitch and roll of the good old steamship *Onteora*. However, it is safe to bet that it will take them just about three minutes to get, as one might say, “*Onteoradancated*.” But we are ahead of the story.

Commuters, late sleepers and those regular New Yorkers who consider any place farther north than Broadway and Forty-eighth Street as upstate, please take notice! On Tuesday morning, the 9th of June, the Steamship *Onteora* will leave the pier at 129th Street, West, at eight-thirty sharp, bound for Bear Mountain.

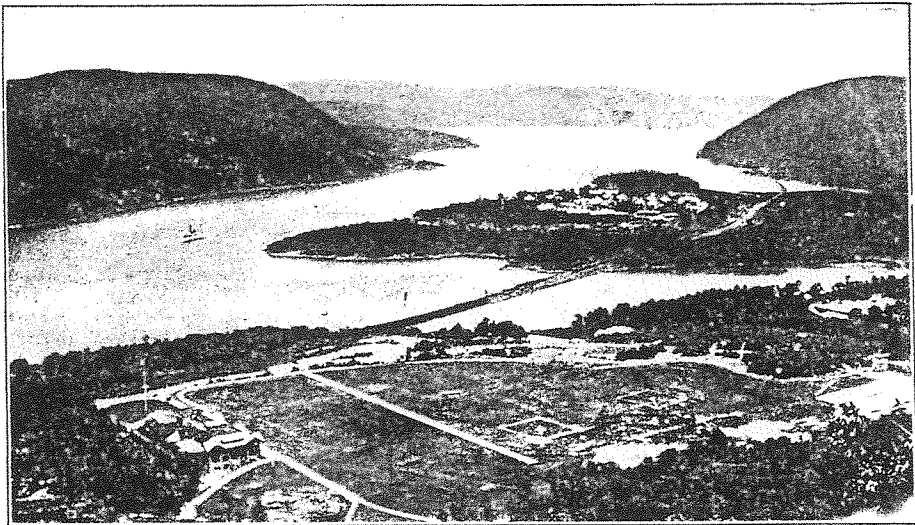
Schedule for Outing
 June 9th.

STEAMER *Onteora* leaves Recreation Pier, West 129th Street, North River, at 8:30 A. M. for Bear Mountain on the Hudson.

Tickets are \$2.50 each, including dinner at Bear Mountain Inn and baseball and tennis upon arrival.

Dinner served promptly at 5:00 P. M. at the Inn.

Boat leaves Bear Mountain for return trip at 6:15 P. M. Due to arrive in New York at about 9:00 P. M.



Getting on board is all that matters—steaming hot coffee and crisp, brown doughnuts will be served to all those, who for reasons best known to themselves missed their breakfasts. A prize of an extra lunch box will be given to the person who eats the most doughnuts without eating the holes. Likewise all those who did have their petits dejeuners have only to LOOK hungry to eat as many as they think safe.

DANCING, harmonizing (ukuleles are always in order) cards and general fun are the rule on the way up. Good fellowship is the purpose of the Outing and what a splendid chance it offers to get acquainted with those who may be new among

us and to enjoy old friendships with business thoughts and cares left carefully behind. Dance music will be played by a five piece orchestra all the way up, during dinner at Bear Mountain Inn and on the return sail to New York. All those who like to “step” are hereby promised some real music. Little cakes, crackers, and prohibition, yet delicious punch will be on tap.

AT twelve o'clock, lunch boxes containing sandwiches and fruit will be distributed and ice cream and coffee will be served. After a short sail past Bear Mountain in order to see West Point Military Academy the *Onteora* will return and dock at Bear Mountain.

There will be no set schedule of events once everyone is ashore. “Do the thing you like best” will be the motto of the day. Baseball games, races—potato and otherwise, tennis, bus rides to West Point, a trip over the

new and famous Bear Mountain bridge, boating, and last but not least, swimming—will cause the afternoon to pass all too quickly.

SWIMMING is a new feature at Bear Mountain this year. A wonderful new swimming pool has been built and advocates of aquatic sports are strongly urged to bring along their fur-lined bathing suits. June ninth may be a little early for swimming, but a clear, piping hot day has been contracted for.

A four course dinner will be served at five o'clock sharp at Bear Mountain Inn. At about six-fifteen the return trip to New York will be made, everyone landing at 129th Street at

(Continued on Page 9)

Cheney Brothers New Sales Rooms

THE Madison-Belmont Building, in course of erection on the southeast corner of Madison Avenue and 34th Street and extending through to 33rd Street to be occupied by Cheney Brothers, will be ready early this Fall. It is designed as an office and display room building of the highest character, consisting of seventeen stories and two basements, and will be one of the finest type of modern fireproof construction.

The building, when complete, will be the finest office and display room building in this section of the city. Its red granite exterior will stand out in direct relief to B. Altman & Company's store which is a relatively low building constructed of light colored marble occupying the entire block between Madison and Fifth Avenues at 34th Street.

The exterior design is an adaptation of Spanish Renaissance applied to modern construction.

The exterior columns of the building are inclosed in narrow piers of masonry affording the maximum area for windows and assuring an abundance of light and air for all floor spaces.

The stories are of exceptional height and interior columns have been eliminated to provide unobstructed spaces, approximately 50 ft. x 150 ft., facing Madison Avenue and East 34th Street.

THE narrow piers above mentioned are faced with polished red granite for the first three stories and the show windows and entrances are framed with iron and bronze designed and executed by Edgurd Brandt of Paris.

A feature in design, which has not hitherto been attempted, provides Cheney Brothers with nine (9) show windows, three stories in height of 380 square feet each, affording an unparalleled opportunity to display their silks in massed color effects.

THE facing of the building above the third story is executed in delicately modeled architectural terracotta and brick, in rich warm colors, and terminates with an elaborate entablature and balustrade.

Cheney Brothers' main entrance will be on Madison Avenue. The typical frame of French iron work and bronze will be enriched by two massive bronze doors and wrought iron transom grilles, executed by Brandt

of Paris. Cheney Brothers' shipping entrance will be on 33rd Street.

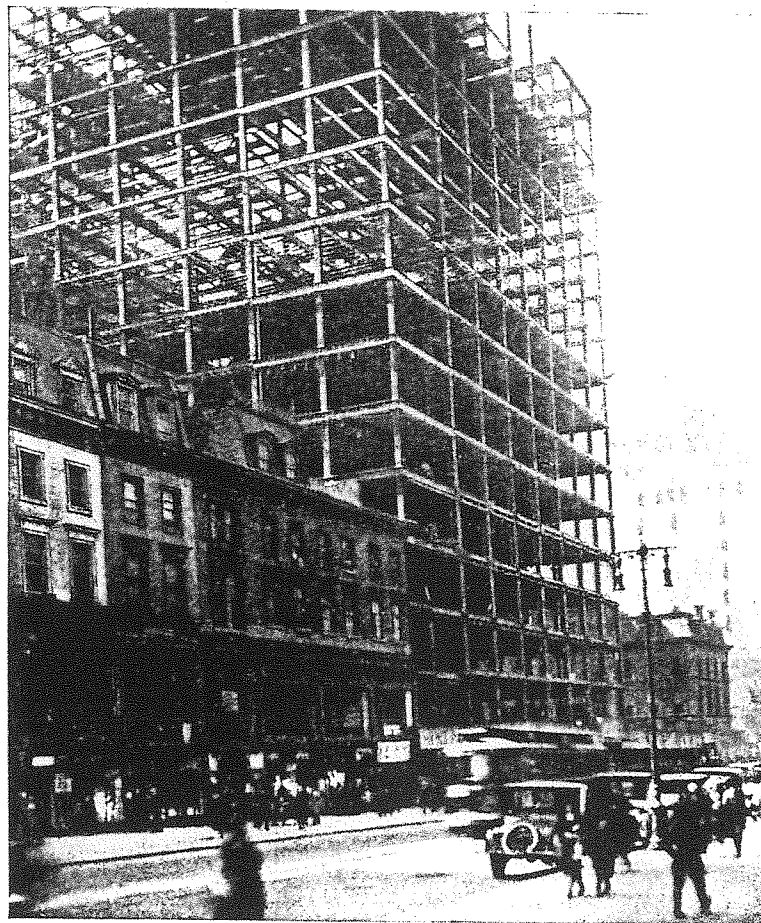
THE main entrance to the building will be on 34th Street. The lobby of the building is in Pompeian design, executed in bronze and imported marbles extending to a vaulted ceiling, rich in ornament and color and embellished with murals by Brounet.

The building will be equipped throughout with a complete sprinkler system insuring the lowest insurance rates. All requirements of the Board of Fire Underwriters will be complied with in the construction of this building, and every precaution that is known to science will be taken to maintain the building as absolutely fireproof.

The building will also be equipped with an automatic burglar alarm system. Heat will be obtained from the New York Steam Corp'n., which maintains three main lines connecting with 34th Street and Madison Avenue. Electric light and power will be supplied by the New York Edison Company. Daylight protection is assured, the shape of the plot being such as to afford the maximum in natural lighting.

Independent elevator service will be supplied to Cheney Brothers — one passenger elevator and one freight elevator.

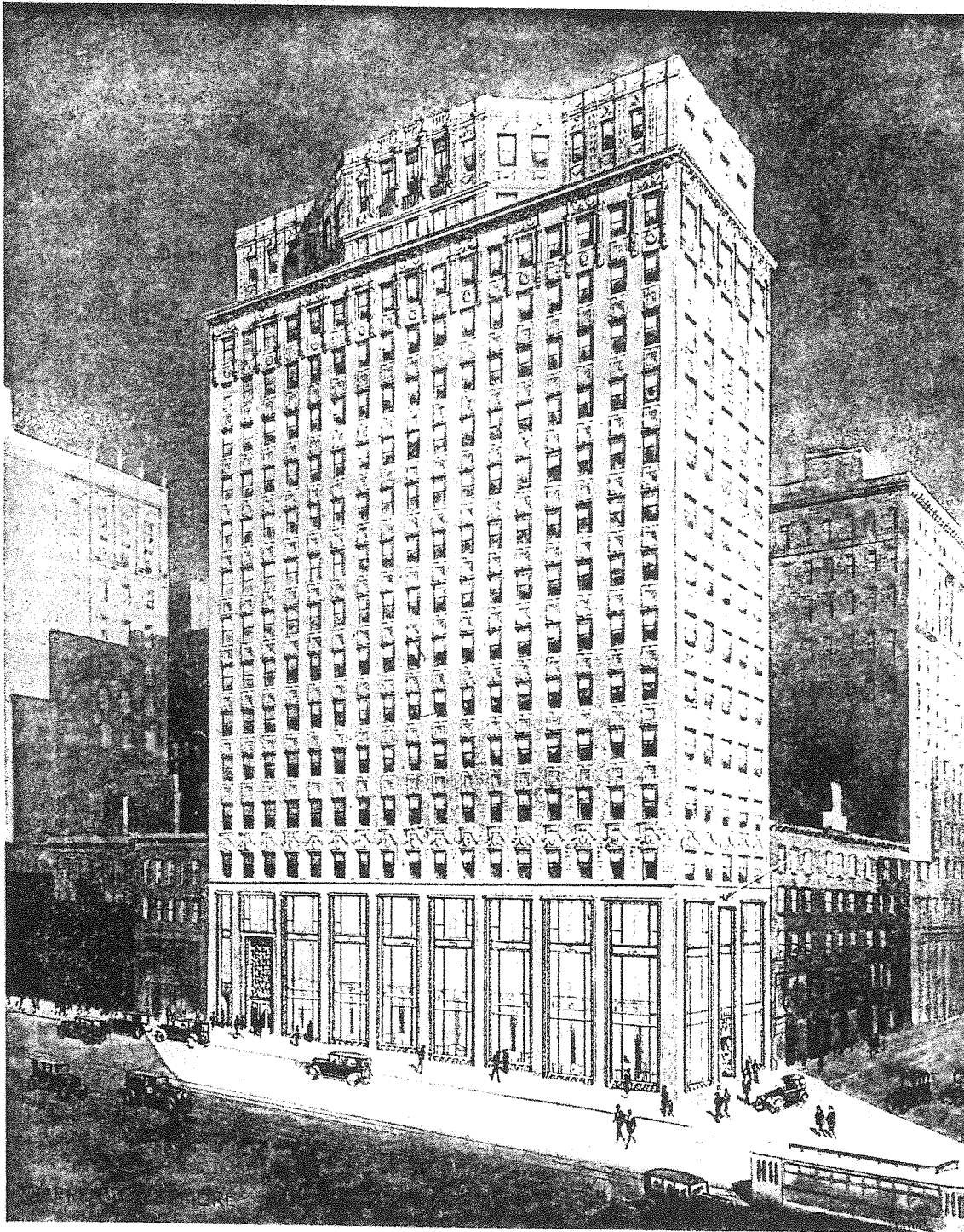
The architects of the building are Messrs. Warren and Wetmore, one of the foremost architectural firms in New York City, having designed such structures as the Grand Central Station, Ritz-Carlton Hotel, Biltmore Hotel, Commodore Hotel, Park - Lexington



View of Madison Belmont Building from Park Avenue and 34th Street.

Photo by Arthur Durfee, Accounting Department.

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The Madison-Belmont Building, Madison Avenue and 34th Street, as it will appear when completed

MANY PRACTICE ECONOMY TILL THEY'RE OVERTRAINED

Cubism Invades Fall Silk Fashions

*Vivid and Erratic Geometric Figures, Daring Note in Women's Clothes
Jewelled Flowers Bloom in Delicately Figured Velvets
Up and Down Rayure Pervades Designs
Satins, Failles & Ribbed Fabrics Dominate Plain Materials*

THE importance of color in modern life was stressed in the silks introduced by the Dress Goods Department at the Fall Opening.

Multicolored velvets whose designs are carried out in soft yet vivid colors, giving the impression of jewels set in a chiffon ground; gorgeous tinsels upon whose sparkling surface are superprinted bold cubist designs in a startling juxtaposition of colors; a bewildering profusion of figured velvets in more than sixty color combinations, and colorful printed silks designed for lining rich Fall ensembles, gave a general impression of color and movement which strikes a new note in Fall fabrics.

The tendency of the designs is to run in up and down stripes or "rayures." This replaces the square or plaid effect of the Spring, and gives a distinctly sophisticated aspect to the new patterned fabrics, both in velvets and silks for linings.

Multicolored Printed Velvets Crown- ing Textile Achievement

Multicolored printed velvets are a crowning achievement in textile design and manufacture. These velvets, which are of the cut or figured variety on a chiffon ground, are developed in a large number of designs of a cubistic, modern flora, or geometric nature. There are cubist designs of irregular blocks broken by erratic application of color, there are geometric patterns in squares and oblongs, and there are small designs which in their beauty of color and intricacy of pattern remind one of rare mosaics or cloisonne.

These are printed in five or six different colors, vivid and yet subtle in effect, giving the designs the impression of precious gems shining softly from a colored setting.

Figured Velvet Printed with Roman Stripe Effects

AMONG the multicolored velvets is a most effective group printed with different colored stripes, giving somewhat of a Roman stripe impression.



Of a rather different aspect are those with large flower and leaf designs which are also developed in combinations of five or six different but harmonizing colors. These designs, according to Mr. Creange, are particularly suitable for rich evening wraps.

Among the popular grounds for these multicolored figured velvets are black, red, green, navy and eggplant.

Monotone and Two-Tone Figured Velvets Also Shown

AMONG the monotone and two-tone figured velvets, large all-over designs are shown, reflecting the modern art or Brandt tendency and having a touch of the Moresque or Arabesque in their design. These large all-over designs are considered extremely distinguished. Other types of design in the monotone and two-tone group are large geometric patterns, modern florals, and small all-over designs. One of these shows an arrangement of solid ovals and small circles.

Cubist Influence in New Silks

A cubist vogue is predicted coincident with the adoption of this daring form of design in fabrics of the formal type. What Mr. Creange believes to be the most original and daring departure in textile design and coloring, is shown in a new tinsel in which, on an argent or silver background traced in an all-over Brandt design, is printed a bold cubistic motif with a fantastic juxtaposition of red and black. This tinsel is also carried out in various other colorings, such as violine, gold, and blue, with the cubist design in bizarre contrast.

In other tinsels the cubist influence is shown in irregular flower mo-

tifs printed on gold or silver tinsels in Oriental colorings.

"All-Over" Tendency in Design

THERE is a tendency among certain of the groups of fabrics which carry designs, to use a small all-over pattern which at a distance gives the effect of a plain material. Among these are notably the monotone and two-tone figured velvets, and some of the new tinsels.

There are shown, for instance, a large number of tinsels which divide themselves into two groups, one of large designs in delicate tracing showing the influence of Brandt; the other in small all-over effects which give the effect of a plain cloth. Among these are circles, scrolls and ovals. The effect of these tinsels is very subtle and distinguished, the design at a distance hardly showing but giving a delicate variation of color.

Tinsels Show "Half and Half" and Three-Tone Ideas

The half and half idea is charmingly developed in tinsels, one half of the goods having the design on a light background, and the other half on a dark background. Such color combinations as white and black, white and rose, pink and lavender, yellow and gold, are shown in these. They are used for evening dresses and also evening wraps and ensembles.

A further development of this idea is seen in a tinsel which is divided into three sections of grading colors. This type of tinsel is particularly used for rich lining effects.

"Checked" Tinsel Piquant Design

AMONG the group of intriguingly simple patterns in tinsels is a piquant design in a small criss cross check.

New Crepe Tinsel Introduced

A new tinsel is a crepe tinsel having a crepe back in color, which is combined with gold or silver tinsel. This fabric is used for evening dresses, wraps, etc.

(Continued on Page 7)

A CONTENTED HEART IS AN EVEN SEA IN THE MIDST OF ALL STORMS

Cubism Invades Fall Silk Fashion (Continued from Page 6)

Crepe Satins Show Jacquard Designs in Geometric and Floral Patterns

AN important group of crepe satins is developed in Jacquard designs. These show the prevailing geometric and modern floral motifs. A very striking design shows large oblongs with rounded corners placed at eccentric angles all over the material. Another has conventionalized rose floral design. These crepe satins, which are heavy in weight, may be used on either side, according to the effect the couturier desires to achieve.

New Coat Material of Rayon and Silk

A new material developed in rayon and silk, with an all-over embroidery effect, is of a substantial nature and appropriate for coats and tailored dresses. The designs show Chinese motifs and all-over Brandt effects.

Silhouettes Are Worn Inside Coats

The popularity of patterned silks for coat linings is confirmed. A very interesting group of designs has been developed for this purpose. They are printed on toile de soie Cinderella, and the colorings have been particularly selected to harmonize with the colors of the finest woolens which will be worn this Fall. ✧

One group of these printed silks is called "Silhouettes," because the design is printed in solid black upon a colored background. A very charming example of one of these shows a formalized design of a young girl sitting under a tree, playing with her dog. These large motifs are distributed over the material at widely spaced intervals. There are also modern florals and geometrics. Other designs in the silhouette group show the grave treatment applied to the background instead of to the design.

New Ferroniere Designs in Silks for Rich Lining Effects

A second group of printed silks for lining effects shows a development of the Ferroniere idea. These silks have the characteristic tracery. They are arranged in "rayures," or in octagons or in chevrons, and are developed either in camaieu or in polychrome but harmonizing colorings.

Among these are noted subtle blues, the new yellowish greens, and the amber copper colorings.

Ensemble Theme to Dominate Fall Fashions

The ensemble theme will be repeated again this Fall and developed in new and beautiful combinations with the richer fabrics of the season. The new printed silks will be used for lining the new woolen fabrics, and the silk will also be used for the dress in combination with the woolen material. Beautiful multicolored printed velvets, giving an entirely new note of distinction, will be seen in rich costume and formal ensembles, and inasmuch as handwork is assuming a great importance in the

has been introduced, and also a new surah which will be used by couturiers in combination with woolen materials.

Ribbed Fabrics Retain Favor—Flat Crepes More Popular Than Ever

FAILLES, Bengalines and other ribbed fabrics retain their hold on popular favor, Cote Centaur being a leader in this line. A greater vogue than ever is predicted by Mr. Creange for flat crepes.

Fall Colors Rich But Soft

While polychrome has replaced camaieu or monotone to a great extent, the colors which are combined are of a harmonizing rather than a contrasting nature. They are vivid colors but with an admixture of a certain subtle toning which gives them a soft depth rather than a harsh brightness.

Among the leading colors for Fall are the family of semi-vivid to the very vivid blues, such as Jeanne d'Arc, Flag and Lapis; also vivid reds, and reds with a pronounced brownish cast, such as Cedarwood, Terra Cotta, Pirangua and Cuckoo. Roses, and roses with a cast of yellow are appreciated evening shades in pastel hues such as Boise de Rose and Pamela. Light greens with a yellow cast, such as Seaweed, Menthe, Chartreuse, Linden and Citrine are sponsored by Paris and will be successful

this Fall. Other greens, such as Miami and Shamrock, and very dark green with a yellowish cast such as Amazon, Cypress and Euphonia, are also coming to the fore.

The Violine range, beige with a rose cast, and grays are also very good. White is extremely strong, while black is much in demand and used prominently. It appears also in the grounds of the patterned velvets and silks.

Evening Colors Favor Pastel Shades

EVENING colorings continue to favor the pastel, and a lovely group of figured velvets is shown in which the design is very simple and light in treatment, leaving a great deal of the chiffon unpatterned. This design, a small spray, is particularly beautiful in white. It is also shown in rose, lavender, gold and other light shades.

CHENEY BROTHERS

Announce that such of their fabrics as contain any material additional to silk, which have not heretofore been labeled with the Cheney trademark, will be labeled

**CHENEY
WEAVES**

Fabrics that contain only silk will be labeled as heretofore

**CHENEY
SILKS**

coming fashions, it is possible that these colorful and intricately patterned velvets may be used to replace this elaborate and expensive treatment.

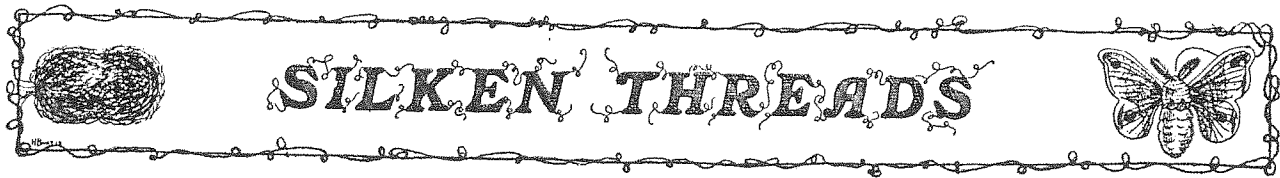
Mirrokrepe and Frostkrepe Lead in Plain Fabrics

Crepe satins, failles, and ribbed fabrics continue at the head of plain Materials in popularity. Mirrokrepe is the leader of the first named group of fabrics, and a heavier crepe satin of the same character has also been introduced by Cheney this year.

Among the ribbed fabrics, Frostkrepe which partakes of the nature of both a ribbed faille and a crepe is considered to be the leading material for the season.

New Fabrics Are a 54-Inch Satin, and a Surah

Satin Imperial, a new 54-inch satin,



ALL aboard for the 1925 Outing! June 9th—Bear Mountain. This will be the best ever!

* * *

Extra! Another Velvet Department romance. Of course, we've been expecting it for some time but it is a real thrill nevertheless. Miss Schneider and Mr. Kraft are officially and triumphantly engaged, and Miss Schneider is wearing a perfectly gorgeous ring to prove it. Congratulations! The engagement was announced at a dinner on Easter Sunday.

* * *

Here's another surprise for some of you. Mr. Plum, of the Shipping Department, has been keeping the glad news from us that he was married some time ago. More congrats.

* * *

Also Mr. Nelson of the Dress Goods has stepped off and taken on the responsibilities of matrimony. Our heartiest wishes for happiness go with him!

* * *

Our Medical Office had an unusual request lately when one of our boys asked for some "aspiring tablets."

* * *

Mr. J. L. Haines, one of our Cravat Salesmen, made a big hit as endman in a Minstrel Show given at the Bellevue Stratford Hotel in Philadelphia not long ago.

* * *

Ask Mr. Burtis about that bump on his head. The lamp story was a good one but—

* * *

THE popularity of our Cafeteria is increasing — Wilbur Wright brought his father in to sample it one day.

* * *

Arthur Hasler and Calvin Edwards have returned after losing their respective appendixes and both look hale and hearty.

* * *

Kenneth Da Costa is taking his vacation a bit early—at the present time he is sojourning in the West Indies—he should get some tan there.

A Cheney riddle by our friend, Mr. Donovan: "Why is Cheney Brothers unique?" Ans.: "Because the Roof is on the first floor."

* * *

Fred Ehrich has quite a reputation as a gardener. This Spring weather (?) should be keeping some of our other gardeners busy.

* * *

The "Bob" Hutchinsons went to Atlantic City to celebrate their wedding anniversary and the boys gave them some send-off not omitting the rice.

* * *

Joe Devereux is interested in organizing a baseball team. Any interest, boys?

* * *

Walter Hyland is very busy scraping the barnacles off his power-boat preparatory to an early launching.

* * *

Fred Tietz has unearthed a new radio circuit with a voice "clear as a bell."

* * *

HENRY Hansen came armed with roses the day before Easter for the Jolly Shippers. We understand that he is the one to go to when in need of rose bushes.

* * *

Some class to Larry running off a dance at the McAlpin—of course we'll all be there on May 1st. The night shift will be off that night.

* * *

Mr. Schme's Christmas pipe was in evidence on April 1st—he takes no chances with loaded cigars.

* * *

Recently the Stock Control boys met the Dress Goods boys at a bowling tournament. The Dress Goods boys were swept away with the tide leaving the Stock Control gang triumphant. The remarkable control of the ball by Mr. Duggan showed that as a bowler he'd make a good blacksmith.

* * *

Mr. Morgan arrived at the office on a Monday morning very recently with the tale that he was quite fatigued

due to his week-end trip to Washington, D. C., and his climb to the top of the Washington Monument. Of course Mr. Morgan was not alone and we have our suspicions.

* * *

JOHN L. Reinhartz, electrical engineer of Cheney Brothers, South Manchester, is to accompany Donald B. McMillan, veteran arctic explorer, on his trip to the arctic regions this summer. Reinhartz, who is a well known radio expert, will keep in touch with the States during the expedition, which is under the auspices of the National Geographic Society.

* * *

It seems that Mr. William Cheney while in Florida recently went to play golf. Upon being introduced at the Golf Club, he inquired what he should do to obtain permission to play.

The reply was in the form of a question: "Are you the maker of Cheney ties?"

Mr. Cheney answered that he was one of them.

Whereupon he was told, "Certainly you may play provided you give us one of your ties."

Evidently our cravats stand in good favor in the South.

* * *

A number of our Dress Goods salesmen who had not been to the Mill before went up in a body recently to "do" the Mill. The party consisted of Messrs. Buzzini, Kelly, Leclere, Eberhardt, Hutchinson, Mahoney, Stirn, Bamberg, Capelle, McCord, Twohey, Beardsley, and last but not least—Harvey Orr of the Adjustment.

Mr. Lupien met them and Mr. McKinney and Mr. Irvine devoted much of their time showing them through the mills.

On Tuesday afternoon Mr. Austin Cheney gave a short talk in Cheney Hall and later Mr. Horace Cheney told them a few things of interest. On the whole, a most profitable and enjoyable two days were spent and all who went will have a deeper appreciation of Cheney Silks.

Cheney Holiday Up the Hudson

(Continued from page 3)

nine o'clock, or shortly thereafter.

Each year the Outing has grown in enjoyment, fun and good fellowship and the 1925 Outing will be the best ever, made so by each and every one of us, we'll wager a pretty penny on that!

1925 Outing Committee

Chairman, Mr. R. P. Whitcomb;
Vice-Chairman, Mr. William Vogt;
Treasurer, Mr. Walter Donovan;

Secretary, Mrs. Roof. Committees:
Transportation—Mr. Whitcomb, Mr. Vogt; Dinner—Mr. Boyce, Mr. Schleuter; Athletics—Mr. McCreedy, Mr. Brittain, Miss Sozzi; Publicity—Mr. Burtis, Mr. Virgile, Mrs. Beck, Miss Paine, Mrs. Roof; Music—Mr. Henry Smith; Tickets—Mr. O'Hara, Mr. Kraft, Miss Riggs, Mr. Floyd Smith, Mr. Tietz; Property—Mr. McLaughlin, Mr. Martin; Reception—Mrs. Beck, Miss Brown, Miss Paine, Miss Perrine, Miss Riggs, Miss Sozzi, Mrs. Roof, Mrs. Tyler.

SUMMARY OF THE REPORT OF THE BENEFIT ASSOCIATION OF CHENEY BROTHERS

YEAR ENDING MARCH 28th, 1925

Total Contributions Received from Members (Schedule A).....	\$51,802.89
Benefits Paid in Cash from Benefit Fund (Schedule B)	
Sick Benefits	\$32,955.05
Death Claims	9,490.00
Annuity Payments	608.09
	\$43,053.14
Benefits Paid in Cash by Cheney Brothers (Schedule C)	
Accident Benefits in accordance with law.....	\$6,737.74
Accident Benefits in excess of law	4,228.95
Pensions	53,845.32
	\$64,812.01
Benefits Paid in Services by Cheney Brothers (Schedule D)	
Outside Surgical Attendance	\$1,495.80
Medical Treatments	8,638.32
Nursing	2,162.50
	\$12,296.62
Total Benefits Paid to Members (Schedule E)	
Schedule B, plus C, plus D	\$120,161.77
Amounts Held for Future Benefit of Members (Schedule F)	
Annuity Reserve	\$125,692.12
Contingent Reserve for 3-Year Period Ending	
March 31, 1926	34,732.58
Reserve Against Claims Reported Before March	
29, 1925, and Continuing After March 29,	
1925	30,267.05
	\$190,691.75
Total Benefits Paid or Held for Future Benefit of Members	
(Schedule H)—Schedule E plus F	\$310,853.52
Expenses Assumed by Cheney Brothers (Schedule I)	
(a) Administration Expense	
Salaries	\$5,366.87
Miscellaneous	2,041.30
	\$7,408.17
(b) Benefits paid as above	
(Schedule C plus D)	77,108.63
(c) Contributions Received from Cheney	
Brothers	12,950.70
	\$97,467.50

PEOPLE WE KNOW



MRS. ESTELLA MATTHEWS

MRS. Matthews has been with Cheney Brothers for the past seven years and we are all familiar with her jolly laugh and pleasing ways. She is a record breaker with the addressograph and keeps our Mailing Division busy with the outgoing mails.



JOSEPH PLUM

MR. Plum is primarily in the Shipping Department although most of us know him best as our Front Door Representative at noon. He is also our "follow-up" man and an ardent yachtsman in his spare moments. Notice that look out to sea?



MISS LILLIAN JELLEY

MISS Jelley has been in the Cravat Department for over four years and is now Mr. Donovan's "tight hand man." We hear she is quite a water nymph and an accomplished terpsichorean. Does she look like a man-hater? She claims to be one.

THE BLUEBIRD MAY BRING HAPPINESS--BUT THE STORK BRINGS \$400 TAX EXEMPTION



SILK MILL NEWS

Back In The Early Eighties

TIMES have changed. The picture on this page was taken on the steps of the Old Office, on the site of the present Main Office building, during the summer of 1885 and shows besides regular office force at least two from other departments. The names of those appearing are as follows:

Left to right, standing, first row: John Hutchinson, George Finlay, Thomas Cadman, A. W. Greene, James Joyce, Elisha Rich, G. Herbert Cheney.

Chairs, 2d row: C. E. Benton, Lucius Pinney.

Steps, 3d row: C. Herman Cheney, Wm. S. Hutchinson, James Johnston, Amos Lay, Wm. Nicoll.

Bicycle (left) 4th row: George H. Pinney, Robert Richmond, M. F. Tracy.

The bicycle on the right belonged to Mr. C. Herman Cheney, purchased in Paterson, New Jersey, and the first of its kind in town. At the time this picture was taken the Yarn Storage and Yarn Shipping Departments were in the basement of the office and consisted of Amos Lay, foreman; Wm. Hutchinson, James Johnston, Wm. McNicoll. This force took care of all spun and reeled silk manufactured at that time, laid the yarn out for dyeing department and after it was wound and spooled, weighed it up and shipped it to customers as well as other departments about the mill.

On the main floor at the right (as

you look at the picture) were the cashier's, pay master's and bookkeeper's departments.

C. E. Benton, Cashier and Paymaster; A. W. Greene, Assistant Paymaster; Lucius Pinney, Head Bookkeeper; Geo. W. Finlay, Assistant Bookkeeper; Elisha Rich, Assistant Bookkeeper.

On the left of the picture was the telegraph office and the general office.

ANALYZING the list as it stands today finds it as follows:

Amos Lay, deceased; George Finlay, deceased; Thomas Cadman, deceased; C. E. Benton, deceased; John Hutchinson, now a doctor in New York City; A. W. Greene, living in South Manchester, retired; Lucius Pinney, living in South Manchester, retired; C. Herman Cheney, living in South Manchester, active; James Johnston, living in South Manchester, Foreman Yarn Shipping; Robert Richmond, living in South Manchester, Yarn Sales; Elisha Rich, living in New York, Manager, Yarn Sales; G. Herbert Cheney, living in New York; James Joyce, living in Baltimore, automobile products; Wm. McNicoll, living in New York; Wm. S. Hutchinson, living in New Haven, giving all his time to Odd Fellow work; Geo. H. Pinney, living in South Manchester, manufacturer; M. F. Tracy, whereabouts unknown.

John Trotter,

Superintendent of Broad Goods Warehouse and Shipping, upon seeing the picture recalled to mind an interesting boyhood experience in which he and Mr. Elisha Rich were the principal subjects. He related the following tale:

Years before the taking of this picture (back in school days) John and Elisha upon a particular occasion were invited to attend a party given by two fair young women of the community, daughters of the Methodist



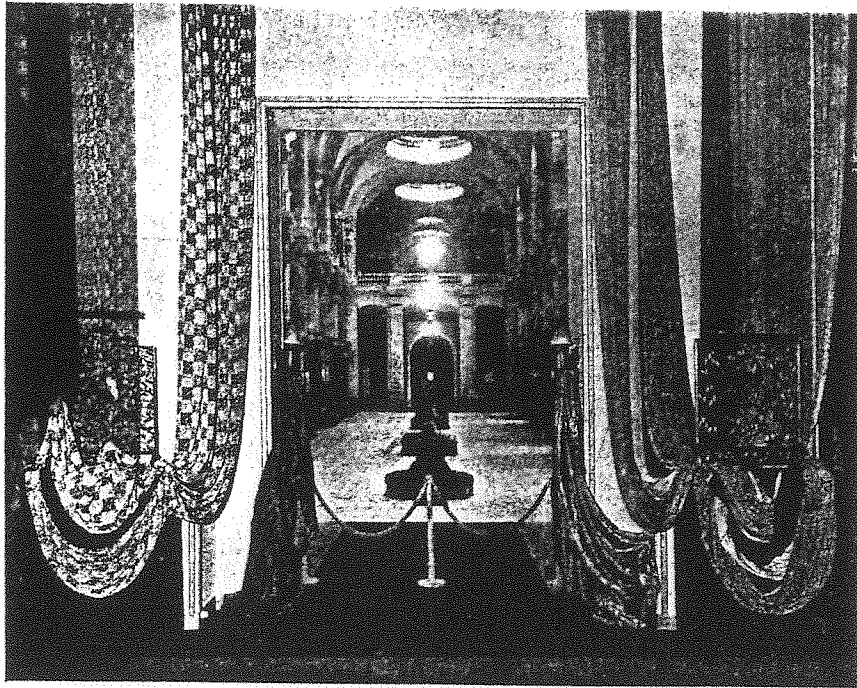
Interesting group in front of old main office of Cheney Brothers, South Manchester, taken in 1885

John Hutchinson, Secretary to Col. Frank W. Cheney and Directors; James Joyce, Telegraph Operator; Robert Richmond, Office Boy; Mr. G. Herbert Cheney was assistant to Mr. R. O. Cheney and Mr. James W. Cheney.

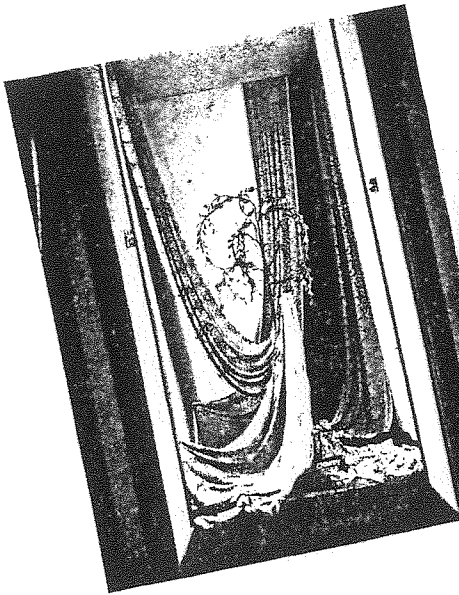
Thomas Cadman was a foreman in warping department. M. F. Tracy was timekeeper at Spinning Mill. C. H. Cheney and George H. Pinney were home from college on a vacation at time of picture.

NOT EVEN THE WHALE COULD KEEP A GOOD MAN DOWN

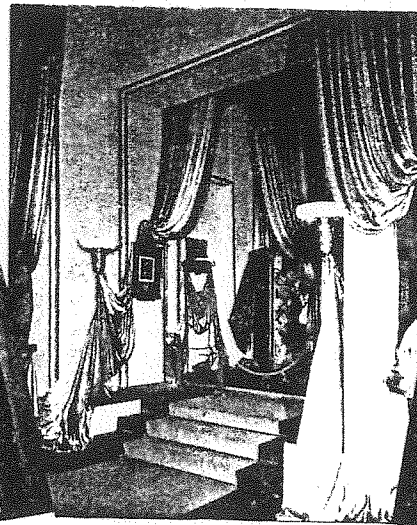
CHENEY SILKS shown at PARIS EXHIBITION



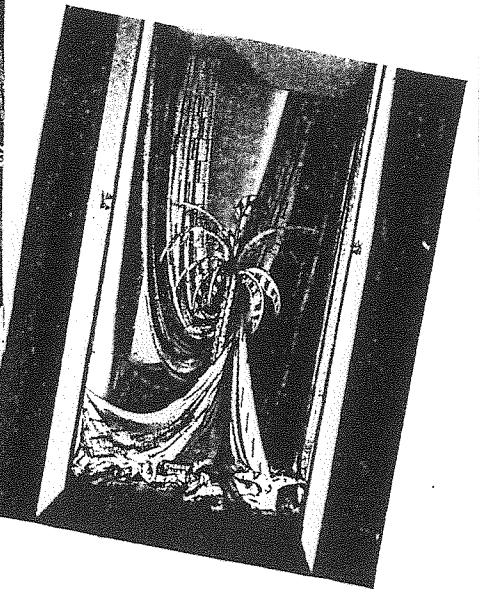
Looking from the Silk Exhibit into the Main Gallery of the Musee des Arts Decoratifs in Paris



Alcove from Main Room of Silk Exhibits. Note that the Silk is draped on Laurel Tree of wrought iron.



Large Bay directly opposite Main Entrance to Silk Exhibit with Floor Lamps. Wall Fountains and Screen of Iron. On this stage Cheney's Tinsela Silks and Velvets were displayed.



An Alcove in which the Motive was a large Palm Tree of Wrought Iron with drapes of Printed Silks in Brilliant Colors.

Photos by F. Harahd, Paris