

Eighteen Thirty Eight

A Publication of Those Working with Cheney Brothers



*CHENEY BROTHERS' NEW YORK STORE
OCCUPYING BASEMENT, FIRST, SECOND AND THIRD FLOORS*

October

1922

R. P. Whitcomb, Editor

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A Publication of those working with Cheney Brothers. Published occasionally at the corner of Fourth Avenue and Eighteenth St., New York. Address all communications to Editor, EIGHTEEN THIRTY EIGHT, care Cheney Brothers.

Do You Like Your Job?

We don't like to preach and we're not going to, but here's something that came our way and it seems so good we'd feel guilty if we didn't pass it on.

A young man applied for a position in a big store. "Why did you leave your last employer?" asked the boss. "I didn't like the job," said the young man, "and I believe a man has got to like his job to make a success."

The boss opened a desk drawer and took out a paper. "I want you to read this," said the boss. And here's what the young man read:

Ten Rules for Making Good

1. If you don't like your job, learn to like it or change it. No man ever made good unless he liked his work.

2. Be interested in everything you do. The thing that isn't worthy of interest isn't worth doing.

3. Remember that everyone you meet in business has some bearing on your success—will either help to push you up or pull you down. There is no such thing as standing still.

4. Work with your head and your heart as well as with your hands and feet.

5. Be ambitious. There is no limit to what the ambitious man may accomplish if he observes these first four rules.

6. Say what you mean and mean what you say. State it so clearly that all may know both what you say and what you mean.

7. Know why you should do a thing before you do it—have a

reason for every move. Some men do things because they're told to do them—that's their reason. This may be reason enough for the small man but the big man studies causes.

8. Be able to stamp your work with a seal of personal approval.

all with whom he is associated.

10. Be loyal—be loyal to yourself. The man who is loyal to himself cannot be disloyal to any living thing.

"Can you subscribe to those ten rules?" asked the boss.

"As nearly as I can understand them I can," replied the young man.

The Clue

The success of every organization depends upon each individual member of it. This applies to the "Clue" as well as any other club. With the success that stands behind it there is no reason why the "Clue" should not go on with even greater success, and it is up to all of us who belong to do our utmost to carry it on and not leave it to the officers and a few active members.

Support the bowling team—come out and root for it. Let's go.

He Held a Hammer

in his hand—and knocked and knocked to beat the band. His knocking never took an end—he even knocked his closest friend. He kept on knocking every soul until his hand lost its control, and then the strangest thing took place—his hammer slammed him in the face. That knock

was certainly no fun. It was a hard and solid one. He may recover—no one cares. His suffering alone he bears. So if you have a hammer now, get rid of it at once somehow, and boost, that isn't hard to do. All those you boost will soon boost you.

God Give Us Men. The Time Demands

Strong Minds, Great Hearts True Faith and Willing Hands;

Men Whom the Lust of Office Does Not Kill;

Men Whom the Spoils of Office Cannot Buy;

Men Who Possess Opinions and a Will;

Men Who Have Honor; Men Who Will Not Lie;

Men Who Can Stand Before a Demagogue

And Damn His Treacherous Flatteries Without Winking;

Tall Men, Sun Crowned, Who Live Above the Fog;

In Public Duty and in Private Thinking!

Be able to truthfully say, "That's as well done as I can do it today, but today's practice will help me to do it better tomorrow."

9. Know that the way you do your work affects not only you but it affects others, just as the way others do their work affects you. So the big man's interest is not self-centered, but goes out to

Winter Activities of Clue to be Governed by Committee

THE Board of Governors of the Clue have decided to manage all Clue activities during the winter through committees. Of course it is too soon yet for the chairmen of these various committees to have done more than form their staff. By this method of giving over a branch of Clue activities to a group of men, great things will be accomplished. In the future, any member who has a suggestion to offer should go direct to the chairman of the committee handling the subject. Suggestions at all times are welcome and will receive careful and thoughtful consideration. A few of the committees appointed to date are the House Committee—Harry Benson, chairman, Harvey Orr and Charles Leclere; the Membership Committee—Walter Donovan, chairman; Cravat, Everett Fieldler; Dress Goods, Charles Leclere; Decorative, Arthur Hoffman; Office, Frank McMahon; Velvet, Arthur Hasler; Store, Floyd Smith; Yarn, Fred Tietz; Advertising, Hugh Burtis; Shipping, Tom McLoughlin; Educational Committee—John Brittain, chairman; Dress Goods, Henry B. Drake, James B. Kelly, Jr.; Upholstery, Arthur Hoffman; Office, H. Rogers, M. J. O'Hara; Entertainment Committee—Arthur Bills, chairman; for the Clue Smoker, October 26th—Walter Donovan, Billie Vogt, Bob Kane and Harry Benson.

In the next issue of Eighteen Thirty Eight each committee will report on the work accomplished and its future plans.

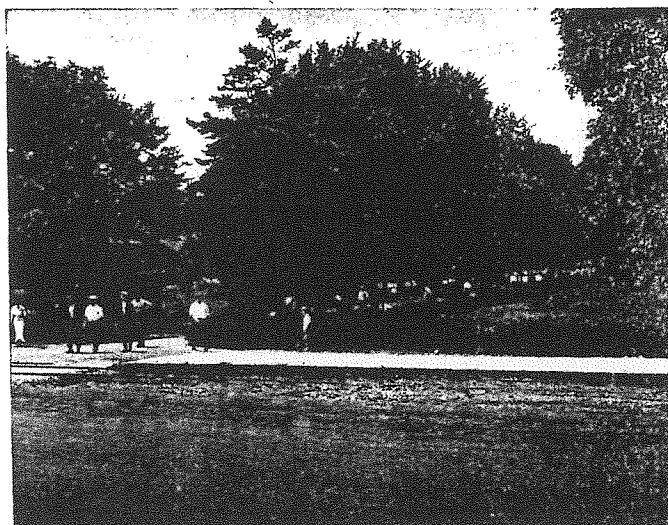
1923 Silk Show

Plans for the Second International Silk Exposition to be held at the Grand Central Palace February 5th to 15th, 1923, are in a fair way to completion. Committees have been selected, plans officially adopted for carrying on the arrangement for educational, historical, and commercial display, publicity, entertainment and reception. Charles H. Green has been re-engaged to manage the exhibition and Howard Greenley, who planned the decoration of the First

International Silk Exposition, will direct the design and the decoration of the coming one. Cheney Brothers will be among the exhibitors.

Free Textile Schools

The fall terms of the Textile High School and the New York Evening Textile School began September 7 and 18. The day school includes elementary and advanced courses in silk fabrics, with classes in silk ribbons, loom fixing, and weaving. The evening classes include instruction in silk analysis and construction. Elementary classes are offered in weave construction, reed and harness drafts, chain card designs, the identification of counts, etc. Advanced courses are offered for those who have had previous instruction or extensive experience.



Noon Hour at the Mills

KNOWLEDGE

"Once upon a time a young man went to Socrates, the Greek philosopher, and said: "Sire, I come to you in search of knowledge. I have heard much about you and have come a long way to find you. Will you not tell me how I can gain Knowledge?"

Socrates said, "Follow me."

The youth followed Socrates to a body of water and was surprised to see him wade into it up to his waist. He followed him and Socrates grasped him by the arm and head and thrust his head under the water. He held him there until it seemed the youth would surely perish. He dragged him to the shore and waited for the youth to catch his breath, then said, "My boy, what did you most desire when I held your head under the water?"

The youth replied, "Air."

Col. Heckman Talks About the Clue.

COL. HECKMAN has been anxious to know all about our house organization for some time but he has been too busy with other matters to get around to it. At his request Billy Vogt, who was the Clue's first president, formed a committee composed of Arthur McCreedy, Gus Schlueter, Rowland Boyce, Walter Donovan and Arthur Bills to talk things over. The meeting was held in Col. Heckman's office Thursday, September 21st.

It started by Vogt telling the story of the Clue's beginnings and the work accomplished during his year as president. Gus Schlueter then spoke of his administration and he was followed by Arthur McCreedy who told of what is planned for the coming winter.

This was followed by a general discussion of ways and means to perfect the Clue.

And now you are anxious to know what the Colonel thinks of the Clue. Well here goes—or rather here's what most of us got from the meeting!

There isn't a shadow of a doubt that Col. Heckman is absolutely in sympathy with our house organization. He will support every worthy enterprise undertaken by the Clue or for its improvement. He will support but he hasn't the time or inclination to lead. He

wants the Clue to be successful because the members themselves have made it that way. To be even more to the point, he stands squarely behind the Clue—but he won't hold it up.

The Clue as an organization could not ask for more fair treatment.

The plans which Arthur McCreedy announced for the fall and winter sound promising. All that remains for us to have a thriving house organization is for the members to practice the spirit of the words the Clue is composed of—COOPERATION, LOYALTY, UNITY and ENTHUSIASM.

Socrates said, "Go your way and remember that when you want knowledge as much as you wanted air when you were under that water, you will get it."

Cheney Bowlers Bury Opponents With Avalanche of Strikes

Lead Silk League For First Time In Years

THE Silk League Bowling Tournament opened at Thum's Alleys on Monday, October 2nd, and Tuesday dawned with Cheney Brothers leading the league for the first time in the memory even of Harry Spear.

Winning two out of three was not the habit of our bowlers last year or the year before or—but why dish the dirt?

Against the Caesar outfit on Monday our boys looked like champions. The team worked together and when a strike was needed one of the boys put it over.

Candidates: Just because the season is on, don't lay down if you can bowl. New material is always welcome. For further information on bowling, get in touch with Captain James of the Decorative Department or Billie Vogt in the Dress Goods Department.

The schedule for the season follows:

Monday, Oct. 2—H. A. Caesar & Co.

Tuesday, Oct. 17—Frederick Vietor & Achelis.

Thursday, Oct. 26—J. H. & C. K. Eagle, Inc.

Monday, Nov. 20—Fleitman & Co., Inc.

Wednesday, Dec. 6—Schwarz- enbach, Huber & Co.

Monday, Dec. 18—L. & E. Stirn.

Thursday, Jan. 4—Susque- hanna Silk Mills.

Friday, Jan. 12—Peierls, Buhler & Co., Inc.

Wednesday, Jan. 24—Wm. Iselin & Co.

Wednesday, Feb. 7—L. Erstein & Bro., Inc.

Friday, Feb. 23—Textile Banking Co., Inc.

Tuesday, Mar. 13—H. R. Mallinson & Co., Inc.

Friday, Mar. 16—Wm. Openhym & Sons.

Friday, Mar. 23—L. F. Dommerich & Co.

A State of Sickness

"Hello, old man, what have you got your throat wrapped up for?"

"Quincy."

"Quincy, Mass.?"

"No, Quincy, Ill."

Mill Employes To Produce Yarn Dye Department Captures Cup

Basketball, Bowling and Smokers are but a Few of the Activities Planned by Men's Club

If present plans are carried out there will be few dull evenings in South Manchester this winter.

The mill employes are busy on the production of a musical comedy which promises to out-class anything seen on Broadway last year.

A basket-ball league has been organized and games will be played every Saturday evening. Much to the delight of the girls, dancing will follow.



Durfee enjoyed Oakland, N. J.

The bowling tournament will soon be under way and Tom Chambers promises a whale of a smoker in the near future.

And the girls—one of their activities in an athletic way—will be a basket-ball league.

Need Co-Operation

Messrs. Benson, LeClere and Orr have been appointed as a House Committee in charge of the Men's Club Room. They want to keep the room in a thoroughly homelike and livable condition, and it is not possible for any one man or committee of men to do this without the co-operation of the employes at large. Extra facilities have been provided, such as chairs, tables, magazine-covers, etc., and it is hoped that those using the room will show their appreciation by helping the committee to keep the room in good order.

SCORING a total of 42 points in the athletic events for men Saturday, September 9th, the Yarn Dye Department again proved their superior prowess over the runner-up—the Old Mill-Main Office aggregation—and clinched their hold on the cup.

At the Spring meet the Yarn Dye Department captured 35 points, giving them a total of 77.

Their nearest competitor—the Old Mill Office—gathering a total in the two meets of 55 points.

The star performer of the meet was Jack McCavanaugh, who, despite the loss of his left arm, won first honors in the running high jump and the running broad jump, and ran second in the hundred yard dash.

In the Girls' events the honors went to the Old Mill, who took the cup from the Weaving girls, cup-holders for two successive years.

The total points garnered by the Weaving girls in the two events were 30.

The "Velvet" girls were second with 22 points.

The prizes and medals were awarded during the evening at the West Side Recreation Center where a large crowd enjoyed the evening's program of dancing and fireworks.

A word of praise is due Tom Chambers, General Chairman of the Field Day, for his part in making it a success.

Smoker Tickets

AS the Old Fashioned New England dinners must be ordered in advance, the Committee in charge of the Smoker would appreciate members securing their tickets at once.

The price is 75 cents cash. Get them from the following:

Dress Goods Department—Gus Schlueter.

Cravat, Yarn, Advertising and Medical Departments—George O'Connor.

Upholstery and Decorative Department—Arthur McCreedy.

Velvet Department—Edgar Kraft. Office—Albert Denning.

Designing Department—Mr. Fantoni.

Shipping Department and Store—Harry Benson.

Listen to Babson

WHEN a man elects to impress the world with his individual and inside information on industrial conditions and banking, he invariably begins by taking a crack at the so-called Optimists.

Listen to Babson: "The reason that the various campaigns to cheer up business have failed, is because in the early part of an area of depression, business needs something more than cheering up. These periods of hard times are not merely a state of mind; they are the result of excesses, the same as a spell of sickness. They can be cured only by first removing the causes. So-called 'sunshine' and 'boosting' campaigns are as futile as trying to cure a patient with stimulants when what he needs is a dose of physic!"

In the first place, Mr. Babson, "campaigns to cheer up business" have not failed.

Neither have the individuals interested advanced the idea that "hard times" is merely a state of mind.

To appear ridiculous, let us assume that the thinking people of this country all abandon a "state of mind" and settle down in the middle of the desert of despair. Let's all talk failure, think of failure and act like failures.

Let's get Mr. Schwab to proclaim the swan song: "What's the Use of Anything? Nothing at All!" Let's have every big business man, including Mr. Gary, declare that we are headed for a panic. Let's get all the officers of the Chamber of Commerce advertising adversity and every business and professional man howling hard times. Let's telegraph, telephone and write everybody, everywhere, that we are discouraged and about to quit.

But why continue this idle chatter? The facts are that the million dollar campaign put on by the Rotarians did not fail. One million dollars' worth of "boosting," when boosting was badly needed, cannot be called a failure.

The facts are that now there is a strong under-current throughout the country in the direction of industrial recovery.

The facts are that we shall build in 1922 over 60 per cent more than last year.

You remember the slogan of Rotary which read: "Buy, Build, Work, Create a Job For Every Man. Prosperity For All!"

Mr. Babson! Would you have this

campaign read: "Don't Buy, Don't Build, Don't Work. Discharge Every Man. Failure for All"?

The facts are that the latest reports show a greater volume in business in over fifty cities.

The truth is the farmers this Fall have a horn full of harvest.

Last year labor costs, taxes, high shipping rates, all helped to eat up the farmer's profits, but with his present bumper crop things look lots brighter.

What has prompted the New York Telephone Company to plan to expend \$7,500,000 in new buildings? Did a failure do this?

What has prompted the public to buy 9 billion dollars' worth of new Life Insurance? Life Insurance is true thrift and when people practice true thrift you cannot call it failure.

There are 40,000,000 Life Insurance policy holders in this country to-day, and they are all what you might call, or what Mr. Babson calls, "boosters."

Keep cool, Mr. Babson. We are paying each year \$365,000,000 for ice.

The fact is, business failures are decreasing.

The truth is, we are in a building boom that has had no equal in American history.

The shoe industry reports a decided improvement in business.

The iron and steel business is steadily increasing.

Railroads cannot handle the freight.

We have been taught the use and the abuse of credit, and this alone is a big lesson.

Automobile and tire companies have made new records.

The consumption of gasoline is a record-breaker.

The cotton-mill situation in New England is improving every day.

The great mail-order houses report prosperity.

One of the largest dry-goods houses in America reports six months of profits equal to the total profits of all last year.

Concerns like Hickey-Freeman Company, of Rochester, are building new and large additions to their already very large plants and doing the greatest business in their entire history.

This country has to-day 31,000,000 savings accounts.

There is a slight revival in ship-

(Continued on Page Seven)

People We Know



GEORGE EGLAU

For years we have waited to get a whack at Debonair George, the Prince of Wales of Practical Jokers. George starts something, adroitly steps out and leaves the other fellow to hold the laugh. In addition, he is a mighty fine salesman in the Dress Goods Dept.



CHARLIE LEGGE AND FAMILY

Is nominated for the Hall of Fame. Why? Because of his long and faithful service with the firm, because he starred in the Tableau called "The Jolly Shippers at Play," because he has reared such a large fine family and because he's Charlie Legge—one good scout.



MISS TARTARON

Wherever Miss Tartaron goes she is as popular as she is with members of the Clue, the Girls in the Cravat Department and Mr. Poncet for whom she acts as secretary.

Silken Threads

BERNARD DYSON of the Stenographic Department has been transferred to the Adjustment Department, replacing William Torrance.

We are very glad to see Miss Sed-week back after her recent illness.

A class in Business English will teach you to write business letters that will build business and build you in the bargain. Information regarding a course in Business English can be obtained from any department manager or in Mr. Whitcomb's office.

Greer: "Hello, Benson, what is the cause of the delay and hold up on the invoices this morning?"

Benson: "Very sorry, George, but they are using soft coal on the Railroad."

Shipping Department

"The Jolly Shippers" have been doing some real hustling lately—even the extra car can't keep pace with them.

Yes, Yost was in line with a new "lid," on the 16th of the month.

They say that when Mike Mahoney whistles he is mad—so, fellows, beware.

Martin Bennett has a new position in the store. Now he's a pilot. Every day a new stock of advertising matter comes in and he piles it here, and piles it there.

Now that our vacations are over:
In Summer, Spring and also Fall
We do not like to work at all,
In winter as you may have guessed
Our favorite indoor sport is rest.

H. E. B. on "Poetry"

When my tailor's goose has goslings
And his clothes horse has a colt,
When monkey wrenches climb a tree
And birdseye maple molt;
When catalogues have kittens
And donkey engines bray,

Then I'll write better poetry
Than I have done today.

Ed. Schaefer is getting fat—tell us,
Ed, how do you do it?

Someone said that the Limited did not stop at Lincoln Park the other day. Floyd said that the engineer is still mad with the station agent there.

Dave—Say, Charlie, it's raining outside.

Charlie—I don't care if it is, let it rain.

Dave—Very well, Sir, I'll do that.

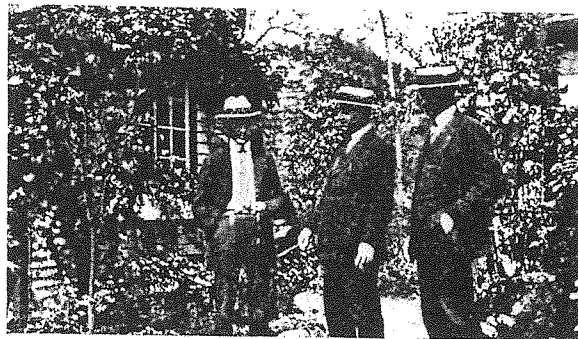
We all want to have a dance this winter, and one of the best things about having a dance is the way we folks get together.

Charlie says most of us would cry for one like children do for Castoria—now, why shouldn't it be a "Howling" success.

Miss Elizabeth Paine succeeds Mrs. Winter in Mr. Whitcomb's office.

Welcome to Miss Mahanna in the Yarn Department.

With deep regret, we record the sudden death of Henry K. Gerish. During his frequent visits to the store Mr. Gerish made many friends and won the respect of all with whom he came in contact.



Where is this? Way out in the country 400 feet south of the store. Messrs. Thurber, Meyers and Roovers.

At a recent meeting of the executive committee of the International Silk Exposition to be held next year F. W. Budd was appointed on the Silk Week Committee of which John B. Taylor is chairman. Plans are being formulated for carrying out the national week of silk.

Bughouse Fables

Harvey Orr: "Well, I'm going to get married next week."

Mr. Poncet (to Mailing Dept.): "Don't hurry the circulars. They can be sent out any time."

Mr. Mahoney (to Steno. Dept.): "Send my mail down any time."

Any boy in the Mailing Dept.: "Miss Bargmann, let me do all the work to-day."

Genevieve Corley: "I haven't powdered my nose all day."

We Wonder

If Miss Lang got any taller this past year?

How Jack McAllister would look with straight hair?

Where Mr. Greer got his English accent?

How long Mr. Boyce takes to comb his hair in the morning?

If it is just by accident that LeClair meets a bobbed haired damsel every evening?

Who'll be the next bride in the Stenographic Department?

How much you weigh in your stocking feet?

Quite a number of our people have taken up educational courses this Fall.

We must compliment "Charlie" Legge and "Mike" Mahoney for the excellent manner in which they are handling the new system of the distribution of "cues" for our pool sharks—very good, fellars.

"Tom" McLaughlin, one of the "Jolly Shippers," always full of good cheer, is quite a clog dancer, too. He strums his own music on a piece of corrugated paper. It's all a gift, Tom, isn't it?

"Joe" has a new nick-name. Now he's called "Silence."

The newly appointed "House Committee of the Clue" are planning big things to make the Men's Club Room comfortable for everyone, but they need the co-operation of all members—so let's all pitch in and do our bit.

Keep the room clean.

Obey all rules.

That's all—thank you!

Mrs. Weigle, 72 years old, and still moving around the store as gay as ever—great, we'll say.

Mike—No, but you'll find Bills at the front door.

* * *

Slow but sure—what? Payment of Clue dues, how about it, boys?

* * *

Plans have been started by the management of the recent Merchandise Fair for another one in 1923.

* * *

The Advertising Department have started on an extensive advertising campaign for the Cravat Department. In addition to advertising in the trade journals Cheney Cravats will be advertised in the Saturday Evening Post, American Legion Weekly, Adventure, Ainslee's, Munsey's, Short Stories, American Magazine, Elks' Magazine, Detective Stories, Popular, Western Story, Vanity Fair, Argosy-All-Story, Everybody's, People's, Love Story, and Top-Notch. Our Stenographic-Mailing Department was put to the test in getting out the circular matter and the girls did fine work.

* * *

Listen to Babson

Continued from Page Five

ping. There is more demand for merchandise.

We have an incomparable amount of available capital.

We have weathered a terrible storm, but we have not failed.

Liberty bonds have reached new high figures. Tax-exempt securities are selling in big lots.

One authority says: "Manufacturing is increasing, prices rising and normal conditions are fast approaching."

Lower rents are coming soon.

German competition, the big bugaboo, is nothing to fear now.

Mill stock and publisher's paper stocks are very low, indicating that newsprint will rise to a much higher price than now.

In August, about 2,000,000 more barrels of cement were used this year than in the corresponding month last year.

Cotton and silk textiles exports are steadily increasing.

During the last fiscal year we exported \$90,000,000 worth of copper.

The exports of automotive vehicles indicates a steady increase in volume.

There is a demand for wheat equal to the supply.

Self-Acquired Education

THE great highway to a complete education leads to the grave. Years ago a boy had two lives to live; one, his school period; the other, his life work.

When a boy left school or college, years ago, his education was consid-



Mr. Fantoni as seen and drawn by Mr. E. Agier, Art Department

ered finished. We now see how artificial this plan has proved to be—how harmful.

The old-fashioned idea of separating the periods of training and of work was faulty—very faulty.

We now hold that work should begin in the period of training, and that training should continue throughout the period of actual work.

If you were to ask me to indorse some universal plan of education, it would be necessary for me to acknowledge my inability.

If you were to ask me to point the nearest way to permanent success for a young man, this would be my reply:

First, learn to do the smallest thing in your business; then work to get yourself into a position to have someone do it for you.

No man can afford to do details after he has proved his patience and demonstrated his ability to conquer them. Neither can any man successfully deputize, nor can he supervise, until he himself knows how.

And this brings us face to face with in practice, and practiced in education, to compete with himself or with others.

And here you have the bigger thought: "Compete with himself." We are not in competition with others so much as we are in competition with ourselves.

College education is not a sure road to success. There is no such road anyway.

My impression is that the talk we occasionally hear by those who seem opposed to a college education is unconsciously based on the fact that the college often develops the remittance man. The idea is rapidly vanishing.

But when you find the boy who is willing to take part of his salary and put it into some special training, like that of the Alexander Hamilton Institute, or that of a Cooper Union course—willing to study on the side, willing to probe, dip, delve and dive into the lessons that he can work out in regular practice—you have more than a mere college education—you have found a boy who will eventually develop into a big factor in any community. This self-bought, self-acquired education cannot be over-computed.

No one believes it to be necessary in general business practice to take several years in Roman terseness, French clearness, and in all the graces and elegancies of literary style.

Getting a special training, and paying for this training while getting it, is the sheepskin that will attract the attention and command the confidence of any good business man.

There is no present system by which a college can supply common sense or furnish a boy with brains.

There is a test that will prove the damascus in a boy, and this test is when he is compelled to get an education that is bought and paid for by his own hands.—The Silent Partner.

Latest Accessions to Clue Library

As there is always a waiting list for the latest books, have Miss Bou-teillier write down your name for the book you wish as books are issued and reissued exactly in the order they are inscribed on the waiting list:

The Glimpses of the Moon—Edith Wharton.

The Vehement Flame—Margaret Deland.

Certain People of Importance—Kathleen Norris.

If Winter Comes—A. S. M. Hutchinson.

This Freedom—A. S. M. Hutchinson.

Three Men and a Maid—Wodehouse.

Head of the House of Coombe—Francis Hodgson Burnett.

Robin—Francis Hodgson Burnett.

Best Plays of 1920 and 1921—B. Mantle.

In the free circulating Library, the following books have been added (gifts or loans):

Maria Chapdelaine—Louis Hemon.

The American—Dillon.

FIRST IN A SERIES OF FOUR

ANNOUNCING

Clue Smoker

Thursday, October 26th

FOR THE STOMACH

A Good Old Fashioned New England Boiled Dinner, Oh! Boy! And plenty of smokes.

FOR THE HEART

Laughs provided by the best comedy artists among our home talent. Jazz. Close harmony—sentimental and more serious stuff and a few old time songs by the whole crowd.

FOR THE HEAD

Most important of all—three talks by top-notch speakers—Clifford Cheney, Col. Heckman and J. C. McMichaels.

There will be Open Forum for any choosing to ask questions of the speakers.

Every fellow should be there for his own good—the good of the other fellow and the good of the organization. Secure tickets from your department governor.

TICKETS, 75c