

*This is*  
**MANCHESTER**  
**CONNECTICUT**  
*"City of Village Charm"*



**A VISITOR'S GUIDE FROM THE**  
*Manchester Chamber of Commerce*

**Location** Manchester, Connecticut, (which includes South Manchester) is a city of over 25,000, located in the scenic and fertile valley of the Connecticut River. It is midway between Boston and New York, 8 miles east of Connecticut's capitol city, Hartford.

Manchester is on main trunk routes U.S. 6 and U.S. 44, is served by 3 bus lines, 2 highways to Hartford and the Midland Division of the New York, New Haven and Hartford railroad.

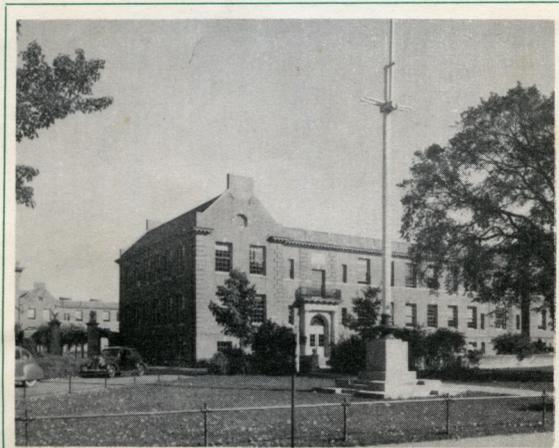
**Housing** A large percentage of Manchester's more than 5,000 homes are privately owned. Manchester is a city of home-owners, of people who take pride in their homes and a pride in their community. That kind of spirit in a town is one of the vital factors in making it a good place in which to live. Manchester is remarkably free from congested residential areas. New home building is proceeding at a healthy rate. The cost of rents and homes is surprisingly low.

**Parks** It has often been said that Manchester is one huge park. Streets are broad, clean and well-kept. The lawns of Manchester's thousands of homes are spacious and well-tended. Six beautiful parks covering more than 60 acres give Manchester welcome "breathing spaces." Some are formal and artistically landscaped, others are in their attractive natural state.

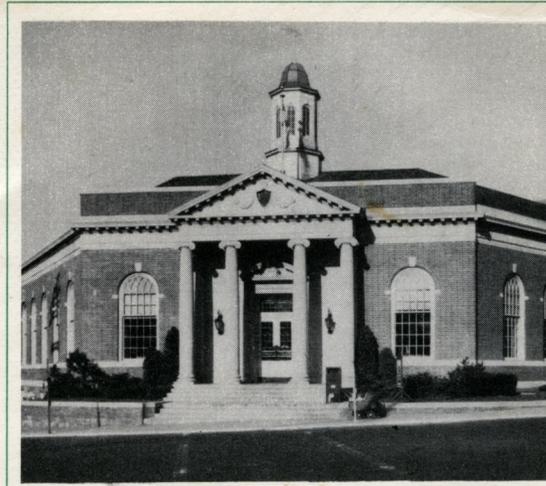
**Schools and Education** Manchester's school system has a high rating and is said to be among the finest in the country. The teaching staff is of the highest type. Buildings and equipment are superior to those found in cities of Manchester's size. Included are 14 modern elementary schools, a high school, state trade school, parochial school and two libraries.

**Recreation** "Globe Hollow," a small natural lake, is a summer attraction where thousands of children can swim and play under the watchful eyes of guards and instructors.

Manchester's school buildings have spacious grounds, with ample playgrounds and athletic fields away from busy thoroughfares. In addition are three municipal recreational centers staffed with full-time instructors for swimming, indoor games and gymnastic work.



Franklin School



U. S. Post Office

The Manchester Country Club is the setting for many social affairs, and its 18-hole course is one that has earned a reputation among golfers who like a real test of their skill.

Manchester's two theaters have a seating capacity of 3,000.

**Music** Manchester has a keen interest in music and there are many recitals and concerts given each year by local organizations. Among these are three choral societies, two brass bands, a flute and drum corps, a Scotch bagpipe band, the American Legion trumpet and drum corps and the prize band of the Veterans of Foreign Wars.

**Hospital** Manchester's Hospital, built in 1920 with a 66-bed capacity, was enlarged in 1940 to 116-bed capacity and is a memorial to the Manchester men and women serving in the first World War. Some of the leading physicians and surgeons of the state are on its staff. Manchester's Memorial Hospital has a Class A rating, most unusual for a city of Manchester's size.

**Churches and Clubs** The religious, fraternal and social life of Manchester is highly developed, and intensely active. Fifteen churches contribute to the spiritual welfare of its people.

**Stores and Banks** Manchester's trade is attracted from a wide area, as a result, stores and business institutions are of the types one would expect to find in cities far larger than Manchester. There are high grade department and specialty stores, and branches of practically all national chain stores. Two banks serve the community, each having substantial resources. There is also a Building and Loan Society of many years creditable standing.

**Industries** Manchester's industries are resident owned and operated. Cheney Brothers, internationally known for its Cheney Silks, has been conducted by a single family since its establishment in 1838; 2500 are on the Cheney payroll.

Manchester is also the home of world famous Bon Ami. A wide variety of metal products, worsted and woolen goods, baseballs, toys, coats, dresses, leather novelties, extracts, toilet articles, and many other commodities are produced in Manchester, making it one of the leading manufacturing communities of New England.

Many hundreds of Manchester residents are employed in Hartford, the 8 miles being quickly traveled by bus or private automobile.

**Agriculture** The fertile soil and abundant rainfall of the Connecticut valley make Manchester an ideal agricultural district. Small fruit, market garden vegetables and tobacco are the chief products. Shade-grown tobacco is grown in vast quantities, and its quality is considered the highest grade produced in the United States.

Hundreds of Manchester acres are devoted to the growing of fruit trees, berry bushes, flowers and ornamental shrubs by two large nursery firms.

**Form of Government** Manchester was founded in 1672, incorporated in 1823. Manchester operates under a special Legislative charter, giving it all the advantages of city government, while retaining the economy and simplicity of the old New England town form. Tax rate is 25 mills. Total grand list is \$36,012,296.

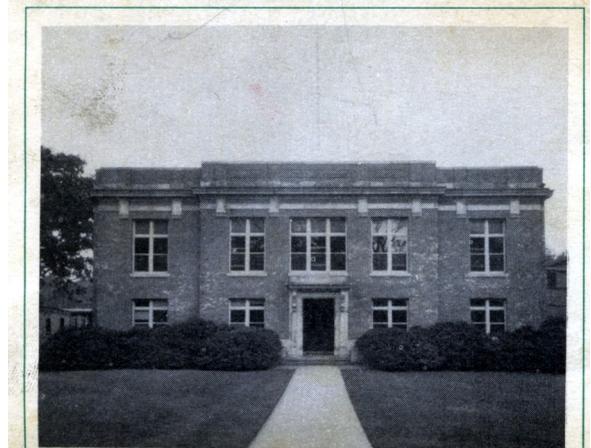
**Roads and Utilities** The Town of Manchester boasts nearly 150 miles of broad streets, bordered by good sidewalks, most of modern concrete construction.

Widely separated reservoirs in hills far from possible contamination, provide a water supply unaffected by periods of droughts.

Electrical and gas service is everywhere. There is a municipal sewerage system and a waste and garbage removal service. Manchester has an efficient Fire Department and fire insurance rates are low.

"The Manchester Evening Herald," a modern newspaper, is published daily. It has a circulation of 6,331.

A visit to this beautiful New England town and a tour of inspection will prove to you that what is said of Manchester is true. You will find the town so beautiful, the people so friendly, and living conditions so favorable, that you will want to make your home in such a community—and the people of Manchester are anxious to have you.



Cheney Bros., Main Office

# Guide to Map

## MANCHESTER, CONNECTICUT

### PUBLIC BUILDINGS:

City Hall . . . . .	1	Hotel Sheridan, Chamber of Commerce Of. . . . .	9
U.S. Postoffice Bldg. . . . .	2	State Army . . . . .	10
Manchester Memorial Hospital . . . . .	3	American Legion . . . . .	11
Mary Cheney Memorial Library . . . . .	4	Home . . . . .	12
Whiton Memorial Library . . . . .	5	V. F. W. Home . . . . .	13
Y. M. C. A. . . . .	6	Army & Navy Club . . . . .	14
Railroad Station . . . . .	7	Country Club . . . . .	15
City Court and Police Headquarters . . . . .	8	Recreation Center . . . . .	15
		West Recreation Bldg. . . . .	15A

### PUBLIC SCHOOLS (see stars on map)

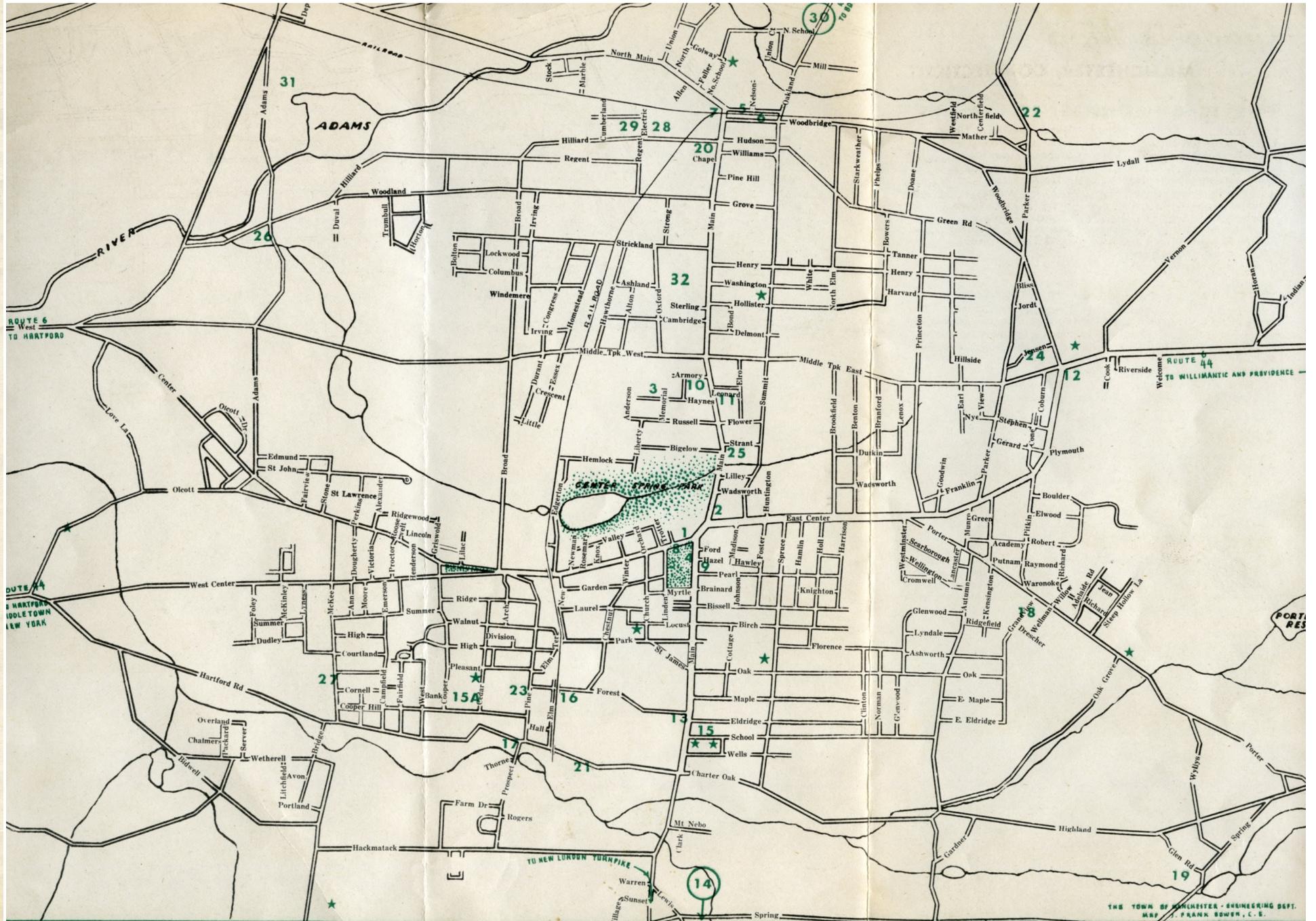
Manchester High School	Lincoln School
State Trade School	Manchester Green School
Barnard School	Nathan Hale School
Buckland School	Robertson School
Bunce School	South School
Franklin School	Washington School
Highland Park School	St. James Parochial School
Hollister School	
Keeney St. School	

### CHURCHES:

Congregational . . . . . (three)	Jewish
Episcopal	Nazarene
Lutheran . . . . . (three)	Roman Catholic . . . . . (two)
Methodist . . . . . (two)	Gospel Hall
National Catholic	Salvation Army

### MANUFACTURERS:

American Sales Co., Inc. (Greenview Tissue Co.) — paper napkins, etc. . . . .	16
Bakelite-Rogers Co., Inc. — bakelite resin boards . . . . .	17
Carlton Corporation — manufacturers of chimes . . . . .	18
Case Brothers, Inc. — paper products . . . . .	19
Carlyle Johnson Machine Co. — friction clutches . . . . .	20
Cheney Brothers, Inc. — silks, rayons, velvets . . . . .	21
Colonial Broad Co. — fibre board . . . . .	22
Ellis Cloak Co. — coats . . . . .	23
Findell & Swanson Mfg. Co. — venetian blinds . . . . .	24
Folding Boxes, Inc. — fibre board boxes . . . . .	16
Wm. Foulds & Co., Inc. — straw, leather and binder board . . . . .	22
Gammons-Holman Co. — tool manufacturers . . . . .	25
E. E. Hilliard Co. — woolen goods manufacturers . . . . .	26
Independent Cloak Co. — coats and suits . . . . .	23
I. W. Lydall — felting needles manufacturers . . . . .	20
Kaklar Cloth Joy Mfg. Co. — stuffed toys . . . . .	20
Lydall & Foulds Paper Co. — paper box board manufacturers . . . . .	22
Manchester Frame Shop, Inc. — furniture frames . . . . .	27
Norton Electrical Instrument Co. — electrical instrument manufacturers . . . . .	28
Orford Soap Co. — soap products, Bon Ami . . . . .	29
Pioneer Parachute Co. — parachutes . . . . .	16
Raybestos-Manhattan, Inc. — paper division . . . . .	30
Rogers Paper Mfg. Co. — paper and products . . . . .	17
Standard Washer & Mat Co. — rubber link mats, washers . . . . .	31
Temple Phonograph & Cabinet Corp. — cabinet manufacturers . . . . .	16
Tober Baseball Mfg. Co. — baseballs, sport equipment . . . . .	16
W. N. Manufacturing Co. — machinery manufacturers . . . . .	32



Circa 1940 brochure