

EMPLOYEES OF THE HERALD



C. DENISON TALCOTT
President

C. Denison Talcott, who became president of The Herald Printing Company after the death of the founder of The Herald, is a son-in-law of the late Elwood S. Ela. Because of this sentimental interest in the newspaper Mr. Talcott has kept

active in following the progress of this newspaper. Although undertaking no direct duties in the publication of the paper he visits the plant once each week, taking a keen interest in the news stories appearing in The Herald and in the business management of the firm.

It is rather an unusual and interesting fact that the present manager of The Herald took his first job as a boy in the plant of Denison Talcott now known in Talcottville. They have known each other since The Herald's president was a youngster and were brought together in business matters through Mr. Ela's death.

Mr. Talcott's main industrial interests center in the Talcott Brothers Manufacturing Company, located at Talcottville. He is the principal owner and general manager of the concern and it was due to his keen foresight that the plant was changed over several years ago from the manufacture of satinettes to the production of high grade woolen cloth. In the men's suitings and overcoating field Talcott Brothers woollens have no superior.

In addition to his leadership in the textile field Mr. Talcott is a financier whose judgment is highly respected, especially in the local market. He has given financial assistance to many small, but promising concerns and invariably his trust in them proved well placed.



THOMAS FERGUSON
Treasurer-Gen'l Manager

October 1, marking the 50th anniversary of the publication of the Manchester Herald, is also an anniversary for this newspaper's general manager, Thomas Ferguson, whose services with the paper have run from printer's "devil" to manager and principal owner, began his duties 42 years ago today.

Actually Mr. Ferguson has been connected with this newspaper a bit longer than that since he was Talcottville correspondent about a year before going to work in the plant. On October 1, 1889 he started to work for the late Elwood S. Ela as printer's "devil," errand boy and jack-of-all-trades. He learned the printing trade and gradually became foreman of the shop.

When The Herald Printing Company was incorporated in 1911 Mr. Ferguson was made secretary. Upon the death of Mr. Ela in 1924 Mr. Ferguson assumed the management. Within a year he had purchased additional stock and held a controlling interest in the firm. Later additions to his stock holdings in the company have made him the principal owner of the paper.

As general manager Mr. Ferguson keeps in daily contact with every department. He gives particular attention to the business management and is seldom away from the office for any length of time. He has promised himself a vacation for a good many years, but the longest period he has been away from the plant was last January when a vexatious appendix forced him to spend six weeks away, two weeks at the Memorial hospital. Ask him what his job is and he'll tell you "To keep the employees in good humor and pass out the pay envelopes Saturday."



RONALD H. FERGUSON
Secretary-Ass't. Treasurer

The Herald's city editor is a product of The Herald itself since among his earliest recollections are pling a form ready for press when just about able to reach the top of a stone and smearing a sheaf of the late Elwood S. Ela's editorial copy

with glue. Whatever education he tried to gather in other halls of learning he insists the most valuable was that gained in knocking about the composing and editorial rooms of The Herald.

His first attempts in the journalistic field were writing notes about the Eighth district school while he was a pupil there. Later he handled high school notes and was instrumental in founding the High school paper called "Somebody's Events." He was editor of that publication in its first full year.

Seeking a basis for journalism he attended Cornell University, Trinity College and Amherst College. He did some college newspaper work and did a short trek for the Hartford Courant under Emile Gauvreau and has written several specialties for the New York Herald-Tribune. Among his most prized writings are those in R.H.L.'s "Line O' Type Or Two" column in the Chicago Tribune under the title of "The Connecticut Yankee."

Following college he took charge of the Silk Mill News department at Cheney Brothers for two years and later worked in various mills of the silk plant where he gained experience and knowledge invaluable in a local newspaper. He came to The Herald finally on October 1, 1924. He copy reads, writes heads and goes to bat once in a while in the editorial columns.



LEON A. THORP
Advertising Manager

Leon A. Thorp, a member of the firm of The Herald Printing Company, Inc., assumed the position of advertising manager of The Herald when death claimed E. Hugh Crosby in 1928. He had become affiliated with The Herald in 1921.

Leon is a native of the State of Maine and has lived variously at Belleville R. I., Rochester N. Y., Yantic and Talcottville, this state. He attended grammar schools in some of those places and in Rockville and graduated from the Rockville High School in 1917. He was business manager of the high school paper during his junior and senior years.

Entering Amherst College in 1917 he enrolled in the Student Army Training Corps there. He left college in the spring of 1918 following a serious illness with influenza. Then he entered the employ of Stone and Webster in the engineering department continuing until 1921 when cancellation of contracts forced a business suspension. Then he joined The Herald as part time reporter and part time advertising solicitor. His knowledge of engineering and construction was of considerable help after the disastrous fire at The Herald's Hilliard street plant in 1922 and when the equipment was moved to the new plant on Bissell street in 1928.

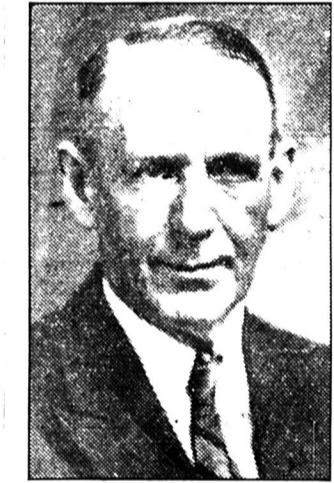
Whenever a mishap occurs in the Herald plant Leon is the one called upon to supervise repairs. He might well be termed plant engineer in addition to advertising manager since his engineering training is put to use many times during the year.



MALCOLM MOLLAN
Editorial Writer

He says his first newspaper job was weather reporter for the Noah's Ark Gazette, but that's unlikely because he was born in Bridgeport, this state, some time after the Deluge. Busting into the newspaper game in the Park City, "Mal" learned metropolitan angles on the New York Commercial, free-lanced in the big city, worked on various Connecticut, New Jersey and Massachusetts newspapers, reaped rich experience as editor of a country weekly in Vermont, was editorial writer and columnist on two New London papers for a number of years, tested the Hearst idea in Syracuse and didn't like it, put in two years on the copy desk of the Boston Herald and landed on the Manchester Herald six years ago. He's the man to blame for anything in our editorial page that you don't like.

Herald readers, has been associated with this newspaper longer than any other member of the force with the exception of General Manager Thomas Ferguson. As a girl attending Union Grammar school, Mary Shaw, now Mrs. Taylor, assisted occasionally. After graduating from the Robertson Shorthand School, in Hartford, she returned for a time to do general secretarial work. Several years ago she joined The Herald to handle matters of interest to women readers. She now has, without doubt, a wider acquaintance with activities of women's organizations in town than any other person.



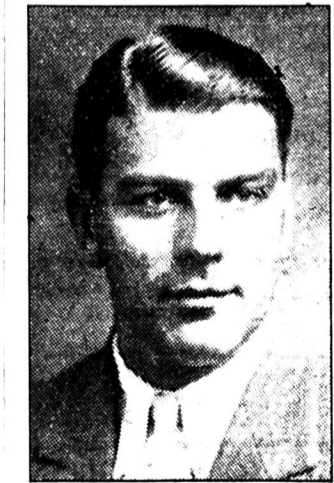
ROBERT E. CARNEY
Reporter

"Bob" is perhaps one of the best known men in Manchester. A natural newspaper man, he represented the Hartford Courant here for over 20 years. He joined The Herald five years ago and today in his 51st year is a demon news-bound. He is a graduate of the Ninth district grammar schools, Manchester High school and Morse Business College in Hartford. Formerly Deputy Judge and Clerk of the Town Court of Manchester. Charter member Campbell Council, Knights of Columbus and is a Fourth degree Knight. A typical newspaperman.



WILL ASIMUS
Telegraph Editor

Few newspapermen have had the wide experience of Bill Asimus. He joined The Herald 14 years ago when the old Hartford Post suspended. He became city editor and later took over the telegraph desk. Born in New York City he has worked on newspapers in Ohio, Indiana, New York, New Jersey and this state. As telegraph editor he copy-reads and heads Associated Press wire material. He's the type of newspaper man that's born to the game.



THOMAS W. STOWE
Sports Editor-Reporter

Stowe, whose sports knowledge is practical, since he has played every game he writes about, was born in East Hartford 29 years ago. Attended Rockville and Manchester High schools. He was employed at the Hilliard mills and at the Cheney plant for a time. He gained his newspaper experience on the Manchester Daily News before it quit. Then he returned to Cheney's as a weaver and joined The Herald in 1924. He handles reporting assignments in addition to sports.

OPEN FORUMITES
Scores of valued contributors to the usefulness of the Herald cannot appear in this gallery of Herald workers, for obvious reasons. They are those alert and interested citizens whose views it is a pleasure to present in the Open Forum. To them this place among the toilers of the news is appreciatively dedicated. May their numbers increase and their contributions multiply.



ERIK W. MODEAN
Reporter

"Moose," though only 20 years of age, writes poetry that sings the stories of a Don Juan or a Cellini. He's a local boy, graduating from the grammar schools of the Ninth district and Connecticut Business College. He was Manchester's first Eagle Scout. Among the topics he won an award on as an Eagle Scout was Jeppitham. He joined The Herald in 1928. In addition to reporting he handles the "Poets' Rendezvous" column on Saturdays.



ARCHIBALD KILPATRICK
Reporter

Archie is a native of Glasgow, Scotland. He came to this country at an early age adopting Herkimer, N. H., as his home town. At the age of 15 he enlisted in the U. S. Marines and served in the Philippines, California, Washington D. C., New York and Cuba. Served in U. S. Civil Service connected with Navy department from 1913 to 1921. Previous newspaper experience includes Manchester N. H. Union-Leader, New Bedford Times, Commander of local post of veterans of Foreign Wars.



JESSE H. EDWARDS
Telegraph Operator

Jesse is the Associated Press representative in The Herald plant handling the state Morse wire and being in charge of the news teletypes. He joined A. P. in 1924 having been an operator in brokers' offices previously. He came to Hartford in 1925

and was employed as a telegraph operator on both newspapers there. Came to The Herald two years ago today. He is a native of Atlantic City, N. J., and a resident of Hartford.



MISS ESTHER M. JOHNSON
Proofreader

Miss Johnson reads more of The Herald than anyone else because she reads considerable material that is crowded out at the last minute for lack of space. She was educated in the schools in South Manchester and is a graduate of South Manchester High school. She was valedictorian of the class of 1920 at the High school. Miss Johnson came to The Herald after graduation to do secretarial work and later became proofreader, a position she has held a number of years.



MISS GRACE B. WEST
Bookkeeper

Miss West is a resident of Rockville where her father was for years that city's leading ice dealer. She graduated from the schools of the East district in Rockville, is a graduate of Rockville High school and the Connecticut Business College here. She has been bookkeeper for The Herald for the past eight years.



MRS. BEATRICE S. JAYCOX
Office

Mrs. Jaycox is the young woman who handles Classified Advertisements over the telephone. In addition to these advertisements Mrs.

Jaycox operates the switchboard and assists in the office bookkeeping and clerical work. She is a product of the Buckland district and graduated from the Eighth district grammar school. She entered the employ of The Herald shortly after graduation and has been with this newspaper about 12 years.



MRS. LINWOOD FULLAM
Office

Linnea, who has been in charge of Audit Bureau of Circulation books, newsboy accounts, assisting the bookkeeper and proofreader for the past three years, bids adieu to The Herald Saturday. She recently changed her name in favor of a gentleman from North Brookfield, Mass., and will go there soon to live. She attended grammar and High schools here and previous to coming to The Herald had worked for Cheney Brothers.



MISS DOROTHY F. MITCHELL
Office

Miss Mitchell has just joined the force at The Herald plant and has come to succeed Mrs. Linnea Carlson Fullam, who leaves the employ on Saturday. She will take care of newsboy accounts, assist the bookkeeper and learn proofreading. She attended the local grammar and high schools and has previously been employed by the Travelers Insurance Company, and Cheney Brothers.



LOUIS R. SMITH
Advertising

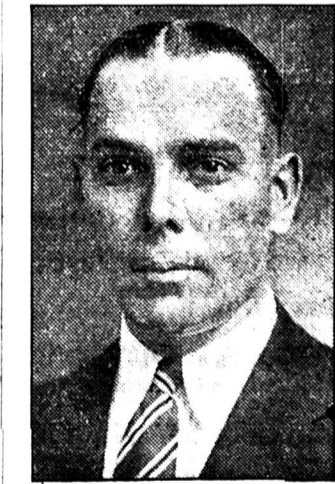
Louis is an advertising solicitor

and also does considerable copy layout. In addition to his work on The Herald he has had quite an extensive theatrical career, having had experience in stock production and on the Keith-Orpheum circuit. He has also directed the local Town Players. Attended schools here, Dean Academy, Franklin, Mass., and the School of the Theater and University of Pennsylvania. Joined The Herald as a reporter in 1927 and later the advertising department.



JAMES H. WILSON
Advertising

Jimmy is the youngest of the newspaper advertising force. He came to The Herald in July 1930 having been employed by George H. Williams as window display man and advertising manager. He graduated from the Manchester High school with the class of 1929. Jimmy has been active in local theatricals playing leading parts in High school plays and more recently with the Town Players.



FREDERICK T. HARTENSTEIN
Foreman-Linotypist

Fred comes by his printing naturally since his father is superintendent for T. F. Rady & Co., printers, of Rockville. Few linotypists in any job or newspaper plant are better than he. His speed and accuracy make him an A1 operator. Fred is a Rockville product. He learned the printing trade under his father and served with the Navy during the World War. Then he was employed at the Hartford Courant and Hartford Post, coming to The Herald in 1920. He became machinist-operator and later, in 1928, was made composing room foreman, the position he holds today.

HERALD POLICY
Although the town of Manchester is of such a high standard with regard to its living, the type of education it affords its children and in its residential section that editorial campaigns are little called for, The Herald, nevertheless, has taken an active part in keeping the high standards of Manchester at that level. It has waged campaigns frequently for changes it felt were for the betterment of Manchester and its people. Not always successful in its first attempts it has lived to see many of its pet proposals finally put into operation.
Just now The Herald is persistent in keeping to the fore the economy possible in town government through the consolidation of school districts in Manchester. It has long argued that school district consolidation is the best means of reducing school costs here.



WILLIAM MCGONIGAL
Linotypist

Bill has the record for length of service with The Herald second only to the general manager. He has been employed by this newspaper 30 years never having worked elsewhere. He came to the newspaper plant after leaving the Eighth district grammar school. He was formerly one of the town's foremost baseball pitchers. As "Speck" McGonigal he led the famous St. Mary's team here several seasons. He operates the ad linotype. The Herald sent him to the Mergenthaler Linotype school in Brooklyn N. Y. several years ago to learn the machine.



CLEVELAND D. ELLINGTON
Linotypist

Cleve came from a remote section of the World to work for The Herald. He was born in Manchester, Jamaica, British West Indies. He liked the name Manchester so well he had to live in a town by that name. His first newspaper plant experience was in The Daily Gleaner, Kingston, Jamaica, B.W.I. He was attracted here by the presence of close relatives and came to The Herald at a time when good linotypists were at a premium. He has already completed 10 years at the local plant.



WILLIAM J. FORTIN
Linotypist

Bill, who is a native of Hartford and a product of its newspaper plants, is The Herald's leading

World War veteran. Entering the scrap on May 24, 1918, Bill was badly wounded in the battle of the Argonne November 1, 1918. He was discharged from service March 20 1919. He learned linotyping on the old Hartford Post. He got his schooling at St. Patrick's and Hartford Public High schools.



ALBERT E. BOSTWICK
Machinist-Linotypist

Bert's job is to keep The Herald's six linotype machines in working order and anyone who has seen one of them in operation knows what a task that must be. When he isn't working on machines he is setting type on one of them. He is a native of Fulton N. Y., and after graduating from the grammar school there he started to learn the printing trade. He served his apprenticeship in Willimantic and Bridgeport and came to The Herald's composing room from the Hartford Times.



WILLIAM M. MUNSIE
Linotypist

Bill Munsie is more familiar perhaps to the readers of The Herald when standing in front of Bill Wadell's orchestra playing his trusty violin. He's a local product and saw considerable service during the World War in the U. S. Navy being on the U. S. S. Mt. Vernon when it was torpedoed off the coast of France. He has been employed previously at Case, Lockwood and Brainard's, R. S. Peck's and Finley Brothers' plants in Hartford.



PETER F. FLYNN
Head Makeup Man

Back in 1904 Pete first saw light

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